

2011 Tuskegee University Extension Plan of Work

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I. Plan Overview

1. Brief Summary about Plan Of Work

Tuskegee University is a national, independent, and coeducational institution of higher learning that has a unique relationship with the State of Alabama. Instruction, research, and service are special elements of the University's mission. Instruction, research, and service, together with certain acts of the United States Congress and the State of Alabama, define Tuskegee University as a Land-Grant Institution. Therefore, Tuskegee University Cooperative Extension Program (TUCEP) works in cooperation with the Alabama Cooperative Extension System, the George Washington Carver Agricultural Experiment Station, and other partners to carry out a comprehensive statewide Extension Plan of Work. TUCEP continues to focus its major efforts in 12 and neighboring Alabama Black Belt counties, but it has programs in counties elsewhere as well, such as in Marshall County with the Cherokee Tribe of North East Alabama (CTNEAL) and other Native and Hispanic populations. Also, contributions will be made toward several 3(d) and other NIFA program objectives as funds become available.

The Tuskegee University Cooperative Extension Program Plan of Work includes six program areas as funded under Smith-Lever 3 (d) programs, estimated FTEs, the merit review process, evaluation of multistate and joint activities, stakeholder input, and planned programs. The core of TUCEP is centered in six Program Areas listed below, and they serve as the measurable impacts of the program. The Logic Model is used in all programming.

(1) **Alabama Youth Entrepreneurial Initiatives and Workforce Development.** The objectives of this program area are to increase the knowledge of youth entrepreneurial initiatives and workforce development; provide youth and young adults exposure to a variety of entrepreneurial curriculums, programs, and models; allow participants to examine on-going programs and curricula that emphasize entrepreneurial education and encourage partnering with local businesses to enhance entrepreneurial and jobs skills development; and engage participants in experiential "hands-on-learning," and explore the development of entrepreneurship education. Sub-ETPs will include 4-H and youth development, workforce (job skills) development, collegiate and other youth entrepreneurial initiatives, children, youth and families at-risk.

(2) **Small Scale Farming, Landownership, and Global Food Security.** The objective of this program area is to increase profitability and sustainability for small-scale farmers and landowners who continue to face production, financial, and marketing challenges due to the size of their operations as well as other historical and environmental factors. Also, it addresses the issues of declining numbers of small-scale producers, land loss by small-scale farmers, rural communities controlled by and/or left in the hands of a few, strategies for the survival of small-scale farms, the challenge in organizing and maintaining small-scale farms, new marketing opportunities, new technology, a growing concern relative to the use of chemicals, preservation methods, and food safety. There are several sub-ETPs such as (1) Fruits and Vegetables which cover plasticulture, organic farming, cooperative marketing, and alternative enterprises; (2) Animal Production which covers beef cattle, small ruminants, and meat goats; (3) Underserved Non-Industrial Forest Landownership which includes forest and renewable resource management, estate planning, forest protection, timber management, silviculture, marketing alternatives, contract preparation and administration, incentive and assistance programs.

(3) **Enhancing Citizens' Capacity to Transform Communities.** The goal of this program area is to increase citizens' capacity to transform their communities. It has two tracks which include business and individual planning. These tracks are intended to assist business owners with business planning as well as help with other tools for sound decision-making, especially financial and long-term planning. The Individual Leadership Track is to enhance the leadership capacity of individuals, organizations, community residents, and leaders with requisite skills in leadership. Also, it includes small business development, county leadership development, land and home ownership development, assets, and equity, community revitalization and resource development, personal finance management, and asset-building, policy advocacy, education and research.

(4) **Integrated Natural Resources, Renewable Energy, and Climate Change.** The objectives of this program area are to address a variety of critical educational needs in the areas of natural resources, water quality and environmental education, the farm eco-system and climate change issues, and alternative energy education.

(5) **Nutrition, Fitness, and Childhood Obesity.** The goal of this program is to promote healthy lifestyles, preventive health and wellness. The objective is to increase awareness among racial and ethnic minority groups in Alabama about the risk factors of heart disease, reducing health disparities in Alabama in stroke, high blood pressure, obesity, diabetes, and cancer. Sub-ETPs are in expanded summer health and fitness academies, new leaf healthy choices for living, prevention and control of economic and zoonotic diseases and parasites affecting humans, and reducing health disparities in Alabama,

HAACP-based education to ensure food safety, and caregivers for promoting a healthy start for head start.

(6) **Healthy Lifestyles, Prevention, and Food Safety.** The objective is to teach participants to use what they learn to positively change behavior. The curriculum is based on results of scientific and educational research, observations, and clinical trials. It is comprised of six components: an informative and instructive introductory section, four content modules, and a resource/reference section. The four content modules are: (a) balancing food preferences with knowledge of nutrition, (b) health status and age-related nutrition, (c) enhancing management skills, and (d) ensuring food quality and safety. Sub-ETPs will cover Expanded Food Nutrition and Education and Family Wellbeing, Families First: Nutrition Education and Wellness, Junior League of Kids in the Kitchen, and parenting for families at risk.

Estimated Number of Professional FTEs/SYs total in the State.

Year	Extension		Research	
	1862	1890	1862	1890
2011	0.0	23.8	0.0	0.0
2012	0.0	23.8	0.0	0.0
2013	0.0	23.8	0.0	0.0
2014	0.0	23.8	0.0	0.0
2015	0.0	23.8	0.0	0.0

II. Merit Review Process

1. The Merit Review Process that will be Employed during the 5-Year POW Cycle

- Internal University Panel
- External University Panel
- Expert Peer Review
- Other (Local Advisory Councils and State Advisory Council)

2. Brief Explanation

The Tuskegee University Cooperative Extension Program, in collaboration with the Alabama Cooperative Extension System, began the Extension Team Project (ETP) concept in 1998. The Extension Team Projects involve teams of interdisciplinary specialists and county agents throughout the Alabama network, where each project focuses on specific related problems. Each year, TUCEP specialists, county agents, and advisory council members will review the Extension Team Projects for recommended changes. This will constitute the internal review panel. The local advisory council members will constitute the external review team from each county unit, as well as the state advisory council members. The Program Merit Review Process Committee and the State Advisory Council members will review changes and recommendations. Recommendations from each Extension Team Project, led by TUCEP specialists and agents, will be made from the local advisory council members to the state advisory council members and the Program Merit Review Process Committee to the Extension Administrator by the Interim Director of Programs, Curriculums, and Staff Training Specialist for consideration and approval.

III. Evaluation of Multis & Joint Activities

1. How will the planned programs address the critical issues of strategic importance, including those identified by the stakeholders?

Tuskegee University Cooperative Extension Program consists of six major Extension Team Projects and several sub-ETPs that address the critical issues of strategic importance, including those identified by the current stakeholders at the national, state and local levels. These projects address the issues of youth entrepreneurialship and workforce development, small-scale farming and global food security, enhancing citizens' capacity to transform

communities, integrated natural resources, sustainable energy, and climate change, childhood obesity, and food safety. Also, three annual conferences, several workshops, seminars, field demonstrations, and in-service trainings are conducted at the local and state levels in plasticulture, forestry, animal science, land ownership, health and nutrition to address the critical issues the producers face.

TUCEP has increased its participation in many of the 1890 program activities, including multistate. The 1890 Land-Grant Institution's Strategic Plan provides a framework to facilitate increased collaboration in the various states. One goal of AEA and ARD is to develop and maintain open lines of communications between AEA and ARD which foster integration and collaborative relationships to aid in the growth of the 1890 Land-Grant System. Different national teams have been developed to enhance this process. One such team is the 1890 Community Development Program Team with a long range goal supporting the idea that communities and their youth, individuals, and families will have enhanced economic and social well-being. The achievement of this goal will be done by equipping people with workplace readiness skills and resources to improve their economic status, resources to reduce debt, increase savings, build assets, increase the capacity of communities to enhance their economic growth through small business development, and increase the leadership capacity of community members to individually and collectively identify and address existing and emerging challenges and opportunities.

2. How will the planned programs address the needs of under-served and under-represented populations of the

Planned programs will address the needs of under-served and under-represented populations by using appropriate information from research-based materials, needs assessments, workshops, conferences, seminars, demonstrations, media information, and involvement of individuals, groups, and local participating organizations. Under-served and under-represented populations will be recruited one-on-one and in small group to participate or become engaged in extension activities. The goal is to improve the quality of life for all the people served.

3. How will the planned programs describe the expected outcomes and impacts?

The workshops, conferences, demonstrations, and other educational activities will improve and increase awareness, increase knowledge, and develop skills; increase profitability, promote sustainability, self sufficiency, prevent certain diseases, and enhance the quality of life for the clients served in the targeted area.

4. How will the planned programs result in improved program effectiveness and/or efficiency?

Using the logic model helps to organize and systemize program planning, management, and evaluation functions. These functions include: program design and planning, program implementation, program evaluation and strategic reporting. Since the most basic program logic model is a picture of how the program works -- the theory and assumptions underlying the program -- the planned program herein provides structure and directions which help streamline program effectiveness and efficiency in program implementation and outcomes. Also, this model provides accountability by relating inputs, outputs, and outcomes. A programmer knows in the planning stage what is expected before becoming engaged in project implementation. This model provides both effectiveness and efficiency, and a more constructive use of time and resources.

IV. Stakeholder Input

1. Actions taken to seek stakeholder input that encourages their participation

- Use of media to announce public meetings and listening sessions
- Targeted invitation to traditional stakeholder groups
- Targeted invitation to non-traditional stakeholder groups
- Targeted invitation to traditional stakeholder individuals
- Targeted invitation to non-traditional stakeholder individuals
- Targeted invitation to selected individuals from general public
- Survey of traditional stakeholder groups
- Survey of traditional stakeholder individuals
- Survey of the general public
- Survey specifically with non-traditional groups
- Survey specifically with non-traditional individuals
- Survey of selected individuals from the general public

Brief explanation.

To ensure Extension program relevance and quality, Tuskegee University Cooperative Extension Program has strengthened its relationships with various interest groups in the communities it serves in the 12 Black Belt counties and throughout the State of Alabama by forming County and State Advisory Councils in addition to a Merit Review Committee.

Six County Advisory Councils are established in 12 Alabama Black Belt counties. Membership on these councils consists of established and emerging leaders of existing and targeted clientele organizations. From this membership, representatives serve on the State Advisory Council and include farmers, educators, public officials, and other individuals. The State Advisory Council consists of a diverse group of committed lay and professionals who team with the administrators, specialists, and agents to give advice, plan, implement, deliver, evaluate and report results/impacts that improve the quality of life for the participants. The State Advisory Council is organized into the following committees: (1) Alabama youth entrepreneurial initiatives and workforce development, (2) small-scale farming and global food security, (3) Enhancing Citizens' capacity to transform communities (business development, leadership and community economic development), and volunteer development, (4) integrated natural resources, sustainable energy, and climate change, (5) childhood obesity, and (6) food safety, and (7) the legislative committee. However, the State Advisory Council will be reorganized to include the Merit Review Committee. The annual meeting of the State Advisory Council is held in February. Quarterly or semi-annual meetings are scheduled on the basis of need to address critical issues/needs. Also, each of the six Extension County Units has Program Action Committees (PAC) which help to identify problems/issues that are relevant to the local needs of clientele in each area of Extension activity, and provide input into program planning, implementation, and evaluation for the Annual Plan of Work.

2(A). A brief statement of the process that will be used by the recipient institution to identify individuals and groups stakeholders and to collect input from them

1. Method to identify individuals and groups

- Use Advisory Committees
- Use Internal Focus Groups
- Use External Focus Groups
- Open Listening Sessions
- Needs Assessments
- Use Surveys

Brief explanation.

The processes that will be used to identify individuals and groups will consist of public listening sessions, program action committees, forums, farmers conference, economic development summit, county advisory council members, state advisory council members, and local community elected officials.

The methods used to identify individuals, groups, and stakeholders will consist of local public meetings, making public announcements on radio, television, newspapers, leaflets, and community organizations, including faith-based institutions, where possible, and specialists and agent contacts.

2(B). A brief statement of the process that will be used by the recipient institution to identify individuals and groups who are stakeholders and to collect input from them

1. Methods for collecting Stakeholder Input

- Meeting with traditional Stakeholder groups
- Survey of traditional Stakeholder groups
- Meeting with traditional Stakeholder individuals
- Survey of traditional Stakeholder individuals
- Meeting with the general public (open meeting advertised to all)
- Survey of the general public
- Meeting specifically with non-traditional groups
- Survey specifically with non-traditional groups

- Meeting specifically with non-traditional individuals
- Survey specifically with non-traditional individuals
- Meeting with invited selected individuals from the general public
- Survey of selected individuals from the general public

Brief explanation.

The methods used for collecting stakeholders' input will be listening sessions, interactive methods (discussion groups), recommendations from program action committees, county advisory council members, state advisory council members, and local community elected officials. Problems/issues identified from each county Extension unit will be forwarded to all levels for review and recommendations until a final decision is made. Priority will be given to those areas affecting the greatest number of people.

3. A statement of how the input will be considered

- In the Budget Process
- To Identify Emerging Issues
- Redirect Extension Programs
- In the Action Plans
- To Set Priorities

Brief explanation.

Input will be considered based upon needs of the clientele and priorities of the Extension program goals and objectives, such as budgeting, emerging issues, and redirecting extension programs.

V. Planned Program Table of Content

S. No.	PROGRAM NAME
1	Alabama Youth Entrepreneurial Initiatives and Workforce Development
2	Small-Scale Farming, Landownership, and Global Food Security
3	Enhancing Citizens Capacity to Transform Communities
4	Integrated Natural Resources, Renewable Energy, and Climate Change
5	Nutrition, Fitness, and Childhood Obesity
6	Healthy Lifestyles, Prevention, and Food Safety

V(A). Planned Program (Summary)

Program # 1

1. Name of the Planned Program

Alabama Youth Entrepreneurial Initiatives and Workforce Development

2. Brief summary about Planned Program

The future workforce needs of Alabama's Black Belt counties will depend on establishing future entrepreneurs. Shifts in the Black Belt's economy point to the necessity of preparing youths and adults for employable futures. AYEI can be viewed as a first step in preparing both youth-at-risk and adults for participation in Alabama's workforce and for self-employment. AYEI is a catalyst for workforce development in the Black Belt. AEI attempts to build a systematic approach involving youth, adult volunteers, Alabama citizens, and the Cooperative Extension Program in an entrepreneurial education initiative. Assessment of each activity associated with the conduct of this project will be taken. Pre and post tests will be conducted for all curriculum materials. Follow-up surveys will be sent out to determine if project participants implemented any new businesses in their county, and whether or not the information proved helpful in the conduct of existing businesses. All participants will complete the following evaluation instruments: participants' attendance list and assessment of activities; pre and post test instruments associated with curriculum materials; list of start up businesses, schools participating, and community agencies involved in the conduct of this ETP. Data will be analyzed and impacts reported.

3. Program existence : Mature (More than five years)

4. Program duration : Long-Term (More than five years)

5. Expending formula funds or state-matching funds : Yes

6. Expending other than formula funds or state-matching funds : Yes

V(B). Program Knowledge Area(s)

1. Program Knowledge Areas and Percentage

KA Code	Knowledge Area	%1862 Extension	%1890 Extension	%1862 Research	%1890 Research
601	Economics of Agricultural Production and Farm Management		10%		
604	Marketing and Distribution Practices		15%		
801	Individual and Family Resource Management		25%		
806	Youth Development		50%		
	Total		100%		

V(C). Planned Program (Situation and Scope)

1. Situation and priorities

The Alabama Black Belt Region comprises the targeted twelve counties programming area for Tuskegee University Cooperative Extension Program. Persistent poverty in this region is being perpetuated by financially distressed school systems, lack of economic development, unskilled labor forces, high unemployment rates, high school drop out rates, and excessive number of social services participants. The Alabama Youth Entrepreneurial Initiative is an effort to provide informational, community-based experiential and educational opportunities to rural youths and and collegiate students interested in exploring entrepreneurial endeavors and acquiring job related skills.

2. Scope of the Program

- In-State Extension
- Multistate Extension

V(D). Planned Program (Assumptions and Goals)

1. Assumptions made for the Program

The future economic development of the Black Belt will depend on establishing future entrepreneurs. Shifts in the Black Belt's economy point to the necessity of preparing youths and adults for employable futures and small business development.

2. Ultimate goal(s) of this Program

The objectives of this ETP are to provide youth and other collegiate students exposure to a variety of entrepreneurial curriculums, programs, and models, allow participants to examine on-going programs and curricula that emphasize entrepreneurial education and encourage partnering with local businesses to enhance entrepreneurial skills, engage participants in experiential "hands-on-learning", and explore the development of entrepreneurship education. From their training, youth will develop their own small businesses.

V(E). Planned Program (Inputs)

1. Estimated Number of professional FTE/SYs to be budgeted for this Program

Year	Extension		Research	
	1862	1890	1862	1890
2011	0.0	3.0	0.0	0.0
2012	0.0	3.0	0.0	0.0
2013	0.0	3.0	0.0	0.0
2014	0.0	3.0	0.0	0.0
2015	0.0	3.0	0.0	0.0

V(F). Planned Program (Activity)

1. Activity for the Program

The implementation of entrepreneurial and workforce development trainings will be conducted in schools, on college campuses, in community settings, and in youth camps. There will be pre- and post evaluations of participant's prior knowledge of entrepreneurship and an acquisition of selected job skills.

2. Type(s) of methods to be used to reach direct and indirect contacts

Extension

Direct Methods	Indirect Methods
<ul style="list-style-type: none"> • Education Class • Workshop • Group Discussion • One-on-One Intervention • Demonstrations 	<ul style="list-style-type: none"> • Newsletters • TV Media Programs • Other 1 (Request by community agencies)

3. Description of targeted audience

The targeted audiences are the rural and some urban youths, collegiate students, and young adults in the general population of the Alabama Black Belt.

V(G). Planned Program (Outputs)

1. Standard output measures

Target for the number of persons(contacts) to be reached through direct and indirect contact methods

	Direct Contact Adults	Indirect Contacts Adults	Direct Contacts Youth	Indirect Contacts Youth
Year	Target	Target	Target	Target
2011	300	250	300	300
2012	300	300	350	510
2013	300	300	400	525
2014	300	300	400	525
2015	350	350	350	350

2. (Standard Research Target) Number of Patent Applications Submitted

2011:0 2012:0 2013:0 2014:0 2015:0

3. Expected Peer Review Publications

Year	Research Target	Extension Target	Total
2011	0	0	0
2012	0	0	0
2013	0	0	0
2014	0	0	0
2015	0	0	0

V(H). State Defined Outputs

1. Output Target

- Schools, community centers, faith-based organizations, summer camps, extension personnel and youth service agencies.

2011:40 2012:45 2013:50 2014:0 2015:0

V(I). State Defined Outcome

O. No.	Outcome Name
1	Youth and adults will explore entrepreneurship, economics, law, government and business ethics; and expand participant's jobs skills, as well as knowledge of math, public speaking, marketing, decision-making and business leadership.

Outcome # 1

1. Outcome Target

Youth and adults will explore entrepreneurship, economics, law, government and business ethics; and expand participant's jobs skills, as well as knowledge of math, public speaking, marketing, decision-making and business leadership.

2. Outcome Type : Change in Knowledge Outcome Measure

2011:285 2012:300 2013:325 2014:0 2015:0

3. Associated Knowledge Area(s)

- 601 - Economics of Agricultural Production and Farm Management
- 604 - Marketing and Distribution Practices
- 801 - Individual and Family Resource Management
- 806 - Youth Development

4. Associated Institute Type(s)

- 1890 Extension

V(J). Planned Program (External Factors)

1. External Factors which may affect Outcomes

- Economy
- Appropriations changes
- Public Policy changes
- Competing Programmatic Challenges

Description

External factors which affect outcomes are the economy, lack of available financial resources, public policy changes, competing programmatic challenges, and lack of job opportunities in industry.

V(K). Planned Program (Evaluation Studies and Data Collection)

1. Evaluation Studies Planned

- Before-After (before and after program)
- Comparisons between program participants (individuals, group, organizations) and non-participants
- Comparisons between different groups of individuals or program participants experiencing different levels of program intensity.

Description

All participants will be tested to determine their prior knowledge of entrepreneurship and current jobs skills, as well as knowledge and skills acquired. Student participants will be compared to cohorts that did not receive training.

2. Data Collection Methods

- Whole population
- On-Site
- Structured

- Observation
- Tests

Description

Assessment of each activity associated with the conduct of this project will be taken. Pre and post tests will be conducted for all curriculum materials. Follow-up surveys will be sent out to determine if project participants implemented any new businesses in their county, and whether or not the information proved helpful in the conduct of existing businesses. All participants will complete the following evaluation instruments: participants' attendance list and assessment of activities; pre and post test instruments associated with curriculum materials; list of start up businesses, schools participating, and community agencies involved in the conduct of this ETP. Data will be analyzed and impacts reported.

V(A). Planned Program (Summary)

Program # 2

1. Name of the Planned Program

Small-Scale Farming, Landownership, and Global Food Security

2. Brief summary about Planned Program

Small-scale farming and global food security addresses the challenges facing small-scale producers, their families, and their communities. The issues of declining numbers of small-scale producers, land loss by small-scale producers, lack of resources, lack of marketing opportunities, low profitability, dying communities and globalisation are critical to small-scale agriculture. This ETP emphasizes three sub-ETPs covering: fruits and vegetables--plasticulture, organic farming, and cooperative marketing; animal production--beef cattle and small ruminants; and underserved non-industrial forest land ownership--forest and renewable resource management. and risk management. Collectively, this project will result in small-scale producers and/or communities making informed and research-based decisions, because they will understand the nature of change in agriculture; understand and be able to use tools, strategies, and techniques that are applicable to them. Also, they will increase profitability and sustainability, thus improving the quality of life.

3. Program existence : Mature (More than five years)

4. Program duration : Long-Term (More than five years)

5. Expending formula funds or state-matching funds : Yes

6. Expending other than formula funds or state-matching funds : Yes

V(B). Program Knowledge Area(s)

1. Program Knowledge Areas and Percentage

KA Code	Knowledge Area	%1862 Extension	%1890 Extension	%1862 Research	%1890 Research
102	Soil, Plant, Water, Nutrient Relationships		10%		
111	Conservation and Efficient Use of Water		10%		
123	Management and Sustainability of Forest Resources		10%		
131	Alternative Uses of Land		10%		
141	Air Resource Protection and Management		10%		
201	Plant Genome, Genetics, and Genetic Mechanisms		10%		
211	Insects, Mites, and Other Arthropods Affecting Plants		10%		
301	Reproductive Performance of Animals		10%		
501	New and Improved Food Processing Technologies		10%		
601	Economics of Agricultural Production and Farm Management		10%		
	Total		100%		

V(C). Planned Program (Situation and Scope)

1. Situation and priorities

This program area addresses the challenges facing small-scale producers, their families, and their communities. Impacts from this project will result in small-scale producers and/or their communities making informed and research-based decisions; understanding the nature of change in agricultural production, as well as being able to use tools, strategies, and techniques that are applicable to them in increasing profitability and sustainability. Also, attention is given to a growing concern relative to the use of chemicals, preservation methods, and food safety.

2. Scope of the Program

- In-State Extension

V(D). Planned Program (Assumptions and Goals)

1. Assumptions made for the Program

Perceived barriers block people from achieving their goals. Good instructional practice is good practice for all learners even those with learning difficulties/disabilities, cultural differences, handicaps, and the like. The inclusion movement in the field of leadership development and business and individual planning has developed many tools that could be adapted for use in extension. The thrust to meet the needs of diverse learners comes from several directions. The movement toward individual civil rights and equality sets the priority to reach underserved audiences.

2. Ultimate goal(s) of this Program

The ultimate goal of this program is to increase production, profitability and sustainability for small-scale producers in order to improve their quality of life.

V(E). Planned Program (Inputs)

1. Estimated Number of professional FTE/SYs to be budgeted for this Program

Year	Extension		Research	
	1862	1890	1862	1890
2011	0.0	9.5	0.0	0.0
2012	0.0	9.5	0.0	0.0
2013	0.0	9.5	0.0	0.0
2014	0.0	9.5	0.0	0.0
2015	0.0	9.5	0.0	0.0

V(F). Planned Program (Activity)

1. Activity for the Program

The types of activities will consist of educational classes, workshops, group discussions, one-on-one intervention, and field demonstrations. These activities will be given in the areas of fruits and vegetables, animal production, and underserved non-industrial forest land ownership management.

2. Type(s) of methods to be used to reach direct and indirect contacts

Extension

Direct Methods	Indirect Methods
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- Education Class
- Workshop
- Group Discussion
- One-on-One Intervention
- Demonstrations

- Public Service Announcement
- Newsletters
- Web sites

3. Description of targeted audience

The targeted audience will consist of small-scale producers and landowners in the 12 Black Belt and surrounding counties in Alabama.

V(G). Planned Program (Outputs)

1. Standard output measures

Target for the number of persons(contacts) to be reached through direct and indirect contact methods

	Direct Contact Adults	Indirect Contacts Adults	Direct Contacts Youth	Indirect Contacts Youth
Year	Target	Target	Target	Target
2011	1150	600	300	700
2012	1200	650	400	750
2013	1225	700	450	800
2014	1250	750	500	500
2015	1300	800	600	600

2. (Standard Research Target) Number of Patent Applications Submitted

2011:0 2012:0 2013:0 2014:0 2015:0

3. Expected Peer Review Publications

Year	Research Target	Extension Target	Total
2011	0	5	5
2012	0	5	5
2013	0	5	5
2014	0	5	5
2015	0	5	5

V(H). State Defined Outputs

1. Output Target

- The output target will consist of training in Integrated Pest Management, Plasticulture, Organic Farming, Forest Management, Animal Management and Marketing involving farmers, landowners, homeowners, senior citizens, youth farmer organizations, federal and state agencies and private industry.

2011:425

2012:0

2013:0

2014:0

2015:0

V(I). State Defined Outcome

O. No.	Outcome Name
1	The output target will consist of training in Integrated Pest Management, Plasticulture, Organic Farming, Forest Management, Animal Management and Marketing involving farmers, landowners, homeowners, senior citizens, youth farmer organizations, federal and state agencies and private industry.

Outcome # 1**1. Outcome Target**

The output target will consist of training in Integrated Pest Management, Plasticulture, Organic Farming, Forest Management, Animal Management and Marketing involving farmers, landowners, homeowners, senior citizens, youth farmer organizations, federal and state agencies and private industry.

2. Outcome Type : Change in Knowledge Outcome Measure

2011:425

2012:0

2013:0

2014:0

2015:0

3. Associated Knowledge Area(s)

- 102 - Soil, Plant, Water, Nutrient Relationships
- 111 - Conservation and Efficient Use of Water
- 123 - Management and Sustainability of Forest Resources
- 131 - Alternative Uses of Land
- 141 - Air Resource Protection and Management
- 201 - Plant Genome, Genetics, and Genetic Mechanisms
- 211 - Insects, Mites, and Other Arthropods Affecting Plants
- 301 - Reproductive Performance of Animals
- 501 - New and Improved Food Processing Technologies
- 601 - Economics of Agricultural Production and Farm Management

4. Associated Institute Type(s)

- 1890 Extension

V(J). Planned Program (External Factors)**1. External Factors which may affect Outcomes**

- Natural Disasters (drought, weather extremes, etc.)
- Economy
- Appropriations changes
- Government Regulations
- Competing Public priorities

Description

Weather and climatic conditions, government, pest and diseases, economy, cultural factors and infrastructure will affect the outcomes.

V(K). Planned Program (Evaluation Studies and Data Collection)**1. Evaluation Studies Planned**

- Before-After (before and after program)
- Case Study
- Comparisons between program participants (individuals, group, organizations) and non-participants
- Comparisons between different groups of individuals or program participants experiencing different levels of program intensity.
- Other (Farm surveys)

Description

The evaluations will measure results in small-scale producers and/or communities making informed and research-based decisions, understanding the nature of changes in agriculture, understanding and being able to use tools, strategies, and techniques that are applicable to them and increasing production, profitability and sustainability, thus improving the quality of life.

2. Data Collection Methods

- Whole population
- Mail
- On-Site
- Structured
- Case Study
- Observation
- Tests

Description

Data will be collected by on-site interviews and evaluations, observations by agents and specialists, and case studies.

V(A). Planned Program (Summary)

Program # 3

1. Name of the Planned Program

Enhancing Citizens Capacity to Transform Communities

2. Brief summary about Planned Program

This program has two tracks which will focus on leadership development for individuals, strategic and resource enhancement for communities, business development skills and technical assistance for entrepreneurs and start-up business owners. The Individual Leadership Track is the enhance the leadership capacity of individuals, organizations, community residents, and leaders with requisite skills in leadership. Also, sub-ETPs will be constructed to explore small business development, county leadership development, land and homeownership development, faith-based and other community resource development, and personal finance management.

3. Program existence : Mature (More than five years)

4. Program duration : Long-Term (More than five years)

5. Expending formula funds or state-matching funds : Yes

6. Expending other than formula funds or state-matching funds : Yes

V(B). Program Knowledge Area(s)

1. Program Knowledge Areas and Percentage

KA Code	Knowledge Area	%1862 Extension	%1890 Extension	%1862 Research	%1890 Research
602	Business Management, Finance, and Taxation		25%		
608	Community Resource Planning and Development		50%		
805	Community Institutions, Health, and Social Services		25%		
	Total		100%		

V(C). Planned Program (Situation and Scope)

1. Situation and priorities

Social and economic indicators in the Black Belt counties of Alabama show low levels of income, education, and high levels of unemployment and poverty. In 2008, a report, Bridging the Gap: Alabama's Working Families and the Broken Promise of Economic Opportunity, states, "More than one-third of all working families in Alabama are low-income, earning less than 200 percent of the federal poverty threshold. . . Alabama's public policies have failed to make available to low-income workers the education, skills certification or training necessary to compete in a 21st-century economy. Alabama's budgeting and taxation processes have failed to provide the resources to support policies that can assist workers in meeting their families' needs and place a disproportionate tax burden on low-income workers" (p.8).

2. Scope of the Program

- In-State Extension
- Multistate Extension

V(D). Planned Program (Assumptions and Goals)

1. Assumptions made for the Program

Start-up businesses and existing business owners will accept the information provided. Partners and agencies will cooperate with project personnel. Funding will be available to execute projects. Appropriate personnel will be hired to implement projects. Personnel will adhere to civil rights and ADA regulations.

2. Ultimate goal(s) of this Program

The ETP has two tracks which include business leadership development and individual planning workshops. These tracks assist business owners with business planning as well as help with other tools for sound decision-making, especially financial and long-term planning. The Individual Leadership Track enhances the leadership capacity of individuals, organizations, community residents and leaders with requisite skills in leadership.

V(E). Planned Program (Inputs)

1. Estimated Number of professional FTE/SYs to be budgeted for this Program

Year	Extension		Research	
	1862	1890	1862	1890
2011	0.0	4.4	0.0	0.0
2012	0.0	4.4	0.0	0.0
2013	0.0	4.4	0.0	0.0
2014	0.0	4.4	0.0	0.0
2015	0.0	4.4	0.0	0.0

V(F). Planned Program (Activity)

1. Activity for the Program

Extension activities will include business and leadership development skills workshops, resource development and proposal writing, business and personal finance planning workshops, one-on-one technical assistance for loan applications, short-term skills training, county leadership development, and and home ownership, and personal finance management in collaboration with other community agencies.

2. Type(s) of methods to be used to reach direct and indirect contacts

Extension

Direct Methods	Indirect Methods
<ul style="list-style-type: none"> ● Education Class ● Workshop ● Group Discussion ● One-on-One Intervention 	<ul style="list-style-type: none"> ● Public Service Announcement ● Newsletters ● TV Media Programs ● Web sites

3. Description of targeted audience

The target audiences will be start-up entrepreneurs, existing business owners, leadership from civic and social community organizations and leadership from faith-based organizations.

V(G). Planned Program (Outputs)

1. Standard output measures

Target for the number of persons(contacts) to be reached through direct and indirect contact methods

	Direct Contact Adults	Indirect Contacts Adults	Direct Contacts Youth	Indirect Contacts Youth
Year	Target	Target	Target	Target
2011	260	460	60	60
2012	300	500	70	70
2013	360	580	80	80
2014	400	640	120	90
2015	450	700	200	250

2. (Standard Research Target) Number of Patent Applications Submitted

2011:0 2012:0 2013:0 2014:0 2015:0

3. Expected Peer Review Publications

Year	Research Target	Extension Target	Total
2011	0	0	0
2012	0	0	0
2013	0	0	0
2014	0	0	0
2015	0	0	0

V(H). State Defined Outputs

1. Output Target

- Participants will be trained in leadership skills development, business planning and management, and how to access loans and other resources.

2011:100 2012:110 2013:120 2014:0 2015:0

V(I). State Defined Outcome

O. No.	Outcome Name
1	Seventy five will acquire business and leadership development skills. Thirty five will develop business plans, and 15 will have business loans approved.

Outcome # 1

1. Outcome Target

Seventy five will acquire business and leadership development skills. Thirty five will develop business plans, and 15 will have business loans approved.

2. Outcome Type : Change in Knowledge Outcome Measure

2011:110

2012:120

2013:130

2014:140

2015:150

3. Associated Knowledge Area(s)

- 602 - Business Management, Finance, and Taxation
- 608 - Community Resource Planning and Development
- 805 - Community Institutions, Health, and Social Services

4. Associated Institute Type(s)

- 1890 Extension

V(J). Planned Program (External Factors)

1. External Factors which may affect Outcomes

- Natural Disasters (drought, weather extremes, etc.)
- Economy
- Appropriations changes
- Public Policy changes
- Government Regulations
- Competing Public priorities
- Competing Programmatic Challenges
- Populations changes (immigration, new cultural groupings, etc.)

Description

Government policies, economy, cultural factors, lack of access to information technology infrastructure, and private business loans tend to remain more of a challenge in the small rural communities.

V(K). Planned Program (Evaluation Studies and Data Collection)

1. Evaluation Studies Planned

- Before-After (before and after program)
- During (during program)
- Case Study
- Comparisons between program participants (individuals, group, organizations) and non-participants
- Comparison between locales where the program operates and sites without program intervention

Description

Participants will be given pre and post test to determine their knowledge of business and leadership development skills. Records will be kept to determine the effectiveness of program intervention, the number of small businesses started and the number of loans secured.

2. Data Collection Methods

- Whole population
- Mail
- On-Site
- Structured
- Unstructured
- Case Study
- Observation
- Portfolio Reviews

Description

Specialists, agents and research assistants will collect data from different methods of evaluation.

V(A). Planned Program (Summary)

Program # 4

1. Name of the Planned Program

Integrated Natural Resources, Renewable Energy, and Climate Change

2. Brief summary about Planned Program

This Extension Team Project will allow TUCEP to address a variety of critical educational needs in the areas of natural resources, water quality, and environmental management, including environmental justice issues, environmental education issues, and farm eco-system for small-scale producers and landowners. Special emphasis will be placed on youth and young adults in the Black Belt region of Alabama. Immediate to moderate measurable outcomes associated with this Extension Team Project will include the number of home/farm environmental assessments conducted, the number of management plans written, and plans/practices adopted. Long term outcomes will focus on the increased natural resource educational base of targeted youth, the number of young adults choosing careers in natural resources related areas, and the improved quality of area streams, private wells, watersheds as a whole. Laboratory assistance and resource support will be provided by the George Washington Carver Agricultural Experiment Station. Projects in sustainable energy and climate change will be undertaken to address to needs of clientele in the Alabama Black Belt.

3. Program existence : Mature (More than five years)

4. Program duration : Long-Term (More than five years)

5. Expending formula funds or state-matching funds : Yes

6. Expending other than formula funds or state-matching funds : Yes

V(B). Program Knowledge Area(s)

1. Program Knowledge Areas and Percentage

KA Code	Knowledge Area	%1862 Extension	%1890 Extension	%1862 Research	%1890 Research
104	Protect Soil from Harmful Effects of Natural Elements		15%		
111	Conservation and Efficient Use of Water		10%		
112	Watershed Protection and Management		15%		
123	Management and Sustainability of Forest Resources		10%		
125	Agroforestry		10%		
131	Alternative Uses of Land		10%		
132	Weather and Climate		10%		
133	Pollution Prevention and Mitigation		10%		
141	Air Resource Protection and Management		10%		
	Total		100%		

V(C). Planned Program (Situation and Scope)

1. Situation and priorities

Natural resources and environmental education and justice are neither racial or gender specific, yet they address the lives of Alabamians across economic and rural/urban boundaries. Changing behavior is an outcome of gaining information.

The impact of uniformed decisions is critical to understanding the need for change and the value of collective action by community residents especially those in the Black Belt counties in setting the "agenda" for environmental safety, preservation and sustainability. Watershed and wellhead data collection will be coordinated to complement current research needs and future expectations. As a member of the 1890 Water Quality Group, environmental assessments and water quality studies will be conducted in accordance with national standards and will become part of a region watershed impact study. Projects will be undertaken to help small-scale producers to plan for and make decisions to adapt to changing environments and sustain economic vitality, and take advantage of emerging economic opportunities caused by changes in the climate.

2. Scope of the Program

- In-State Extension
- Multistate Extension
- Integrated Research and Extension

V(D). Planned Program (Assumptions and Goals)

1. Assumptions made for the Program

Responsible environmental stewardship is essential to sustainable community development and resource conservation. Entire populations and communities need to effectively receive environmental education. The delivery of this educational information is said to be most effective in youth and young adult populations. Concerted efforts aimed toward responsible environmental conservation need to occur on every level (private well owners - elected officials). The overall environmental health of any community ultimately depends upon the entire realm of physical-physiological indicators, including climate change and sustainable energy.

2. Ultimate goal(s) of this Program

The objectives are to address a variety of critical educational needs in the areas of natural resources, water quality, and environmental management, including environmental justice issues. Also, this ETP will increase environmental awareness--in climate change and sustainable energy--promote responsible environmental stewardship among Alabamians, as a whole, and particularly its rural minority populations. Also, this ETP will assist small-scale landowners in best practices of management and sustainability of forest resources.

V(E). Planned Program (Inputs)

1. Estimated Number of professional FTE/SYs to be budgeted for this Program

Year	Extension		Research	
	1862	1890	1862	1890
2011	0.0	2.0	0.0	0.0
2012	0.0	2.0	0.0	0.0
2013	0.0	2.5	0.0	0.0
2014	0.0	2.5	0.0	0.0
2015	0.0	2.5	0.0	0.0

V(F). Planned Program (Activity)

1. Activity for the Program

The Integrated Natural Resources and Environmental Education ETP will consist of Annual Forestry Camps, Kids-N-

Creek camps, Kids Day on the Farm camps and an Annual Water Festival. Other activities will involve private well testing/wellhead protection, small acreage water resource management, community awareness educational programs and home air quality assessments. Also, farm eco-systems for small-scale producers will be explored. Further, workshops will be conducted in climate change and sustainable energy activities.

2. Type(s) of methods to be used to reach direct and indirect contacts

Extension

Direct Methods	Indirect Methods
<ul style="list-style-type: none"> ● Education Class ● Workshop ● Group Discussion ● One-on-One Intervention ● Demonstrations 	<ul style="list-style-type: none"> ● Public Service Announcement ● Newsletters ● TV Media Programs ● Web sites

3. Description of targeted audience

The target audience consist of youths and adults, rural and urban agriculture clientele with needs in the areas of natural resources, water quality and environmental management, including environmental health and justice issues, as well as issues in climate change and sustainable energy.

V(G). Planned Program (Outputs)

1. Standard output measures

Target for the number of persons(contacts) to be reached through direct and indirect contact methods

	Direct Contact Adults	Indirect Contacts Adults	Direct Contacts Youth	Indirect Contacts Youth
Year	Target	Target	Target	Target
2011	900	200	950	175
2012	925	225	975	2000
2013	975	250	1000	225
2014	1000	275	1025	250
2015	1050	300	1050	300

2. (Standard Research Target) Number of Patent Applications Submitted

2011:0 2012:0 2013:0 2014:0 2015:0

3. Expected Peer Review Publications

Year	Research Target	Extension Target	Total
2011	0	0	0
2012	0	0	0
2013	0	0	0

Year	Research Target	Extension Target	Total
2014	0	0	0
2015	0	0	0

V(H). State Defined Outputs

1. Output Target

- Underserved Black Belt area grade school students will be exposed to specific age appropriate educational activities designed to reinforce current classroom instructional curriculums. While targeting the youth, parents, volunteers and community leaders will also be provided necessary instructions in responsible environmental stewardship practices and principles, including information on climate change and sustainable energy.

2011:150

2012:150

2013:150

2014:150

2015:150

V(I). State Defined Outcome

O. No.	Outcome Name
1	Youth participants will acquire knowledge, skills and awareness regarding well head protection, point/non-point source pollution, environmental stewardship, management of natural resources and water conservation,as well as climate change and sustainable energy. Adult participants will incorporate skills/knowledge and change behavior related to: pollution prevention, management of water resources, litter disposal and waste management, conservation and recycling of natural resources and safe and effective use of fertilizers and pesticides. Awareness will be acquired in climate change and sustainable energy.

Outcome # 1**1. Outcome Target**

Youth participants will acquire knowledge, skills and awareness regarding well head protection, point/non-point source pollution, environmental stewardship, management of natural resources and water conservation, as well as climate change and sustainable energy. Adult participants will incorporate skills/knowledge and change behavior related to: pollution prevention, management of water resources, litter disposal and waste management, conservation and recycling of natural resources and safe and effective use of fertilizers and pesticides. Awareness will be acquired in climate change and sustainable energy.

2. Outcome Type : Change in Condition Outcome Measure**2011:155****2012:355****2013:375****2014:375****2015:375****3. Associated Knowledge Area(s)**

- 104 - Protect Soil from Harmful Effects of Natural Elements
- 111 - Conservation and Efficient Use of Water
- 112 - Watershed Protection and Management
- 123 - Management and Sustainability of Forest Resources
- 125 - Agroforestry
- 131 - Alternative Uses of Land
- 132 - Weather and Climate
- 133 - Pollution Prevention and Mitigation
- 141 - Air Resource Protection and Management

4. Associated Institute Type(s)

- 1890 Extension

V(J). Planned Program (External Factors)**1. External Factors which may affect Outcomes**

- Natural Disasters (drought, weather extremes, etc.)
- Economy
- Appropriations changes
- Public Policy changes
- Government Regulations
- Competing Programmatic Challenges
- Populations changes (immigration, new cultural groupings, etc.)

Description

There are no other public entities that promote responsible management of private wells and landowners' resources, including all aspects of landowner liabilities. No existing agency primarily targets environmental education in the Black Belt population of Alabama, especially the underserved portions of this population. Tuskegee University has in place a state of the art 's teaching model for indoor air quality and other environmental factors. Diagnostic testing capabilities are being revived at Tuskegee University. Tuskegee University has extensive experience of public advocacy forums surrounding environmental justice issues including

V(K). Planned Program (Evaluation Studies and Data Collection)

1. Evaluation Studies Planned

- Before-After (before and after program)
- During (during program)
- Comparisons between different groups of individuals or program participants experiencing different levels of program intensity.
- Comparison between locales where the program operates and sites without program intervention

Description

Evaluations will be based on data concerning short term effects of the ETP, including assessments relative to increased awareness and knowledge of the content matter of this ETP, expressed intentions to follow recommended changes, and observations.

2. Data Collection Methods

- Sampling
- Whole population
- Mail
- On-Site
- Structured
- Observation

Description

Data from pre and post evaluations collected from youth and adult volunteers will be analyzed and utilized for formulation of best management practices specific for their community and/or watershed. Early indications will be determined by the number of wellhead protection surveys conducted and environmental assessments completed.

V(A). Planned Program (Summary)**Program # 5****1. Name of the Planned Program**

Nutrition, Fitness, and Childhood Obesity

2. Brief summary about Planned Program

Tuskegee University Cooperative Extension Program is concerned about food intake and dietary patterns of limited resource families in the Alabama Black Belt. Limited resources families are at nutritional risk. Over 80% of people with Type 2 diabetes are obese or overweight. African Americans, and especially women are carrying much of the weight. A study by the Center for Disease Control and Prevention found as many as 82% of African American women in the Black Belt counties of Alabama, across the various groups, qualified as overweight or obese (Behavioral Risk Factor Surveillance System, 2004). Obesity and the risk for metabolic syndrome are increasing rapidly in Alabama. Over 40 diseases have been identified with obesity and overweight. The metabolic syndrome increases one's risk of cardiovascular events by 50%. Eleven percent of people with the metabolic syndrome progress to Type 2 diabetes each year. People with diabetes have a two to fourfold increase in cardiovascular risk in addition to the complications of diabetes. Cardiovascular disease, including heart disease and stroke, is by far the largest killer in the 12 Black Belt counties of Alabama. Children in these communities are at-risk in obesity. The problem is that many African Americans and other minority population groups generally are not aware of ways to protect themselves and their families from developing diabetes and CVD. The data also show that many minorities lack the knowledge of significant deterrents that make it difficult to adopt recommended lifestyle changes. Programs are needed on dietary standards and behavior changes. Collectively, the components of the FF-NEWS make up a curriculum that represent action plans for behavior modification by participants. The information in the curriculum is based on results of scientific and educational research, observation, and clinical trials. The curriculum is comprised of six components: an informative and instructive introductory section, four content modules and a resource/reference section. The four content modules are: (1) balancing food preferences with knowledge of nutrition, (2) health and age-related nutrition, (3) enhancing management skills, and (4) ensuring food quality and safety. Each of the content modules addresses a critical subject area related to nutrition, health and wellness. This project includes sub-ETP's in the Expanded Summer Health and Fitness Academy, New Leaf Healthy Choices for Living, Prevention and Control of Economic and Zoonotic Diseases and Parasites Affecting Humans, and Reducing Health Disparities in Alabama. Also, the Media-Smart Eat, Think, and Be Active: A Workshop Curriculum for youth ages 11-13 will be used.

3. Program existence : Mature (More than five years)

4. Program duration : Long-Term (More than five years)

5. Expending formula funds or state-matching funds : Yes

6. Expending other than formula funds or state-matching funds : Yes

V(B). Program Knowledge Area(s)

1. Program Knowledge Areas and Percentage

KA Code	Knowledge Area	%1862 Extension	%1890 Extension	%1862 Research	%1890 Research
703	Nutrition Education and Behavior		25%		
711	Ensure Food Products Free of Harmful Chemicals, Including Residues from Agricultural and Other Sources		25%		
722	Zoonotic Diseases and Parasites Affecting Humans		5%		
723	Hazards to Human Health and Safety		20%		
724	Healthy Lifestyle		25%		
	Total		100%		

V(C). Planned Program (Situation and Scope)

1. Situation and priorities

TUCEP is concerned with food intake and dietary patterns of Alabamians. Limited resource families are at nutritional risk and prone to obesity due to the existence of factors which hinder healthful food choices of this group. Programs are needed on dietary standards and behavior changes. Poor nutrition and handling of foods more often than not leads to major medical disorders for limited resource families.

2. Scope of the Program

- In-State Extension
- Multistate Extension
- Multistate Integrated Research and Extension

V(D). Planned Program (Assumptions and Goals)

1. Assumptions made for the Program

The assumption is that limited resource families want to learn nutritional education and family well-being to prevent health disparities and live longer healthy lives; that the curriculum used will keep participants motivated and involved throughout its duration; that organizations with similar goals will partner with this program; that participants will be receptive to information provided by the program; that through the three components on nutritional education, physical activity, and behavior modification, program participants will improve overall health and maintain a better quality of life.

2. Ultimate goal(s) of this Program

The objective is to increase awareness among racial and ethnic minority groups in Alabama about the risk factors of heart disease, stroke, high blood pressure, obesity, diabetes, and cancer, as well as impact health knowledge and behavior modification. Participants will gain knowledge from health and fitness programs offered to prevent zoonotic diseases and parasites affecting humans, and learn how to reduce hazards to human health safety. Information in the curriculum is based on results of scientific and educational research, observation, and clinical trials. The curriculum is comprised of six components: an informative and instructive introductory section, four content modules, and a resource/reference section. The four content modules are: (1) Balancing Food Preferences with Knowledge of Nutrition, (b) Health Status and Age-Related Nutrition, (c) Enhancing Management Skills, and (d) Ensuring Food Quality and Safety.

V(E). Planned Program (Inputs)

1. Estimated Number of professional FTE/SYs to be budgeted for this Program

Year	Extension		Research	
	1862	1890	1862	1890
2011	0.0	4.0	0.0	0.0
2012	0.0	4.0	0.0	0.0
2013	0.0	4.0	0.0	0.0
2014	0.0	4.0	0.0	0.0
2015	0.0	4.0	0.0	0.0

V(F). Planned Program (Activity)

1. Activity for the Program

Educational activities that will be held include workshops, summer programs, one-on-one intervention, in school and after school demonstrations and lectures.

2. Type(s) of methods to be used to reach direct and indirect contacts

Extension

Direct Methods	Indirect Methods
<ul style="list-style-type: none"> ● Education Class ● Workshop ● Group Discussion ● One-on-One Intervention ● Demonstrations 	<ul style="list-style-type: none"> ● Public Service Announcement ● Billboards ● Newsletters ● TV Media Programs ● Web sites

3. Description of targeted audience

The target audience will consist of under-served and under-represented youth and adult populations in the twelve Black Belt counties of Alabama.

V(G). Planned Program (Outputs)

1. Standard output measures

Target for the number of persons(contacts) to be reached through direct and indirect contact methods

	Direct Contact Adults	Indirect Contacts Adults	Direct Contacts Youth	Indirect Contacts Youth
Year	Target	Target	Target	Target
2011	375	150	350	350
2012	400	175	400	400
2013	425	200	425	425
2014	450	225	3450	450

	Direct Contact Adults	Indirect Contacts Adults	Direct Contacts Youth	Indirect Contacts Youth
Year	Target	Target	Target	Target
2015	450	275	500	500

2. (Standard Research Target) Number of Patent Applications Submitted

2011:0 2012:0 2013:0 2014:0 2015:0

3. Expected Peer Review Publications

Year	Research Target	Extension Target	Total
2011	0	0	0
2012	0	0	0
2013	0	0	0
2014	0	0	0
2015	0	0	0

V(H). State Defined Outputs

1. Output Target

- Measures will include: Participants will incorporate skills and change behaviors; the number of people who follow exercise guidelines on most days 60-minutes, 5 days a week; the percent of participants using food guide pyramids and dietary guidelines and the percent of participants reporting improved quality of life will increase.

2011:200 2012:225 2013:250 2014:0 2015:0

V(I). State Defined Outcome

O. No.	Outcome Name
1	Participants will incorporate skills and change behavior; the number of people following guidelines on most 60-minutes, 5 days a week will increase; the percent of participants using food guide pyramids and dietary guidelines will increase and the percent of participants reporting improved quality of life will increase.

Outcome # 1

1. Outcome Target

Participants will incorporate skills and change behavior; the number of people following guidelines on most 60-minutes, 5 days a week will increase; the percent of participants using food guide pyramids and dietary guidelines will increase and the percent of participants reporting improved quality of life will increase.

2. Outcome Type : Change in Condition Outcome Measure

2011:275 2012:200 2013:225 2014:0 2015:0

3. Associated Knowledge Area(s)

- 703 - Nutrition Education and Behavior
- 711 - Ensure Food Products Free of Harmful Chemicals, Including Residues from Agricultural and Other Sources
- 722 - Zoonotic Diseases and Parasites Affecting Humans
- 723 - Hazards to Human Health and Safety
- 724 - Healthy Lifestyle

4. Associated Institute Type(s)

- 1890 Extension

V(J). Planned Program (External Factors)

1. External Factors which may affect Outcomes

- Natural Disasters (drought, weather extremes, etc.)
- Economy
- Appropriations changes
- Government Regulations
- Competing Programmatic Challenges
- Populations changes (immigration, new cultural groupings, etc.)

Description

Financial resources from public, private and corporate donors will affect the outcome of this ETP.

V(K). Planned Program (Evaluation Studies and Data Collection)

1. Evaluation Studies Planned

- Before-After (before and after program)
- During (during program)
- Case Study
- Comparisons between different groups of individuals or program participants experiencing different levels of program intensity.

Description

There will be formative or an ongoing evaluation on each lesson taught. Impact of HACCP training outcomes on participants will be done through statistical analysis, observations, and testimonials.

2. Data Collection Methods

- Whole population
- Mail
- Telephone
- On-Site
- Structured
- Case Study
- Observation
- Journals

Description

Participating agents will be responsible for sending all data collected to the project team leader. Data collected on this program will be analyzed. The team leader will compile all data collected and prepare a final report with key findings to enhance future program accountability.

V(A). Planned Program (Summary)

Program # 6

1. Name of the Planned Program

Healthy Lifestyles, Prevention, and Food Safety

2. Brief summary about Planned Program

The objective of this ETP is to provide Extension educational programs to urban and rural limited resource families in the 12 Black Belt counties of Alabama on diseases addressing the reduction of food-borne illness and eliminating causes of microbial contaminants. Also, this project will seek to educate food safety professionals, while providing them with up-dates on food processing technologies and improve food safety. Of the 1,461 diseases now recognized in humans, about 60% are caused by pathogens from animals such as swine flu, avian flu, mad cow disease, Tb, etc. Also, the EFNEP is included in this program, addresses four content modules: balancing food preferences with knowledge of nutrition, health and age-related nutrition, enhancing management skills, and ensuring food quality and safety. Each of the content modules addresses a critical subject area related to nutrition, health and wellness.

3. Program existence : Mature (More than five years)

4. Program duration : Long-Term (More than five years)

5. Expending formula funds or state-matching funds : Yes

6. Expending other than formula funds or state-matching funds : Yes

V(B). Program Knowledge Area(s)

1. Program Knowledge Areas and Percentage

KA Code	Knowledge Area	%1862 Extension	%1890 Extension	%1862 Research	%1890 Research
703	Nutrition Education and Behavior		25%		
722	Zoonotic Diseases and Parasites Affecting Humans		25%		
723	Hazards to Human Health and Safety		25%		
724	Healthy Lifestyle		25%		
	Total		100%		

V(C). Planned Program (Situation and Scope)

1. Situation and priorities

Limited resource families lack the knowledge and understanding of food safety laws and many of the diseases and parasites that affect humans. Priority areas for this portion of the project will address viral zoonoses, bacterial zoonoses, parasitic zoonosis, and other diseases.

2. Scope of the Program

- In-State Extension

V(D). Planned Program (Assumptions and Goals)

1. Assumptions made for the Program

Curriculum used will keep participants motivated and involved throughout its duration. Assume that organizations with similar goals will partner with this program. Participants will be receptive to information provided by program. Through the three components on (1) nutritional education, (2) physical activity and (3) behavior modification, program participants will improve overall health and maintain a better quality of life.

2. Ultimate goal(s) of this Program

The objective is to increase awareness among racial and ethnic minority groups in Alabama about the risk factors of heart disease, stroke, high blood pressure, obesity, diabetes, and cancer, as well as impact health knowledge and behavior modification. Also, programs will be offered to expand health and fitness, prevent zoonotic diseases and parasites affecting humans, and to reduce hazards to human health safety, and including parenting for families at risk.

V(E). Planned Program (Inputs)

1. Estimated Number of professional FTE/SYs to be budgeted for this Program

Year	Extension		Research	
	1862	1890	1862	1890
2011	0.0	4.0	0.0	0.0
2012	0.0	4.0	0.0	0.0
2013	0.0	4.0	0.0	0.0
2014	0.0	4.0	0.0	0.0
2015	0.0	4.0	0.0	0.0

V(F). Planned Program (Activity)

1. Activity for the Program

Four (4) annual in-service training meetings will be conducted for Extension agents and others who will participate in this program. Team will launch various prevention campaigns through health fairs, displays, workshops, seminars, mass media, and road side bill boards. Also food demonstrations, have participants keep food record; bi-weekly exercise class; weekly weigh-ins; support group/counseling. Find sponsors and partner with other groups/organizations with similar interest.

Use local agencies for referrals to the program.

2. Type(s) of methods to be used to reach direct and indirect contacts

Extension

Direct Methods	Indirect Methods
<ul style="list-style-type: none"> ● Education Class ● Workshop ● Group Discussion ● One-on-One Intervention ● Demonstrations 	<ul style="list-style-type: none"> ● Public Service Announcement ● Billboards ● Newsletters ● TV Media Programs

3. Description of targeted audience

TUCEP is committed to improving the health status and well being of children and adults (overweight, obese, diabetes, etc.) in twelve Black Belt counties of Alabama by providing nutrition health education, counseling and related services.

V(G). Planned Program (Outputs)

1. Standard output measures

Target for the number of persons(contacts) to be reached through direct and indirect contact methods

	Direct Contact Adults	Indirect Contacts Adults	Direct Contacts Youth	Indirect Contacts Youth
Year	Target	Target	Target	Target
2011	375	150	350	350
2012	400	175	400	400
2013	425	200	425	425
2014	450	225	450	450
2015	450	275	500	500

2. (Standard Research Target) Number of Patent Applications Submitted

2011:0 2012:0 2013:0 2014:0 2015:0

3. Expected Peer Review Publications

Year	Research Target	Extension Target	Total
2011	0	0	0
2012	0	0	0
2013	0	0	0
2014	0	0	0
2015	0	0	0

V(H). State Defined Outputs

1. Output Target

- This ETP will follow Outcome Evaluation Methods by Green and Kreuter, 1991. This type of evaluation will provide data concerning short-term effects of the program, including increased awareness and knowledge, expressed intentions to make recommended changes, and responses to public service announcements. The measures can be self reported (interviews with the intended audience) evident changes in the number of people eing screened for a cardiovascular (CVD) risk factor at a localhealth fair or a comparative study (comparing CVD knowledge of participating audience and of similar group that did not receive the intervention.

2011:100 2012:125 2013:150 2014:0 2015:0

V(I). State Defined Outcome

O. No.	Outcome Name
1	The outcome is to decrease the risk of degenerative diseases, improve the quality of life, maintain reasonable weight by monitoring caloric consumption, control disease through diet, exercise, medication, and stress management.

Outcome # 1

1. Outcome Target

The outcome is to decrease the risk of degenerative diseases, improve the quality of life, maintain reasonable weight by monitoring caloric consumption, control disease through diet, exercise, medication, and stress management.

2. Outcome Type : Change in Condition Outcome Measure

2011:125 2012:150 2013:175 2014:200 2015:0

3. Associated Knowledge Area(s)

- 703 - Nutrition Education and Behavior
- 724 - Healthy Lifestyle

4. Associated Institute Type(s)

- 1890 Extension

V(J). Planned Program (External Factors)

1. External Factors which may affect Outcomes

- Natural Disasters (drought, weather extremes, etc.)
- Economy
- Appropriations changes
- Government Regulations
- Populations changes (immigration, new cultural groupings, etc.)

Description

Factors which may affect the outcomes are lack of funding sources, a captive audience, program location, lack of educational materials/displays, continued support of the community and local health agencies/organizations and sponsors.

V(K). Planned Program (Evaluation Studies and Data Collection)

1. Evaluation Studies Planned

- Before-After (before and after program)
- During (during program)
- Case Study
- Comparisons between program participants (individuals, group, organizations) and non-participants
- Comparisons between different groups of individuals or program participants experiencing different levels of program intensity.

Description

The positive outcomes of behavioral changes.

2. Data Collection Methods

- Whole population
- On-Site

- Structured
- Case Study
- Observation
- Journals
- Other (Interviews)

Description

Records/data of all individuals who participate will be kept. The data would include information on blood pressure, medicines, weight lost/gain, exercise, diet and environment.