

# Business & Economic Development (Extension)

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## V(A). Planned Program (Summary)

### 1. Name of the Planned Program

Business & Economic Development (Extension)

## V(B). Program Knowledge Area(s)

### 1. Program Knowledge Areas and Percentage

KA Code	Knowledge Area	%1862 Extension	%1890 Extension	%1862 Research	%1890 Research
602	Business Management, Finance, and Taxation	15%		15%	
603	Market Economics	5%		5%	
604	Marketing and Distribution Practices	10%		10%	
606	International Trade and Development	5%		5%	
608	Community Resource Planning and Development	60%		60%	
609	Economic Theory and Methods	5%		5%	
	<b>Total</b>	100%		100%	

## V(C). Planned Program (Inputs)

### 1. Actual amount of professional FTE/SYs expended this Program

Year: 2008	Extension		Research	
	1862	1890	1862	1890
<b>Plan</b>	8.0	0.0	0.0	0.0
<b>Actual</b>	7.0	0.0	0.0	0.0

### 2. Actual dollars expended in this Program (includes Carryover Funds from previous years)

Extension		Research	
Smith-Lever 3b & 3c 290068	1890 Extension	Hatch	Evans-Allen
	0	0	0
1862 Matching 290068	1890 Matching	1862 Matching	1890 Matching
	0	0	0
1862 All Other	1890 All Other	1862 All Other	1890 All Other
0	0	0	0

## V(D). Planned Program (Activity)

### 1. Brief description of the Activity

This program will involve one-on-one and group teaching using workshops, public meetings, and consultation. Written materials will supplement in-person teaching. Partnerships with state government and state association development officials as well as other local or regional development officials and organizations will be developed and maintained.

**2. Brief description of the target audience**

Development officials (chambers, CIC, downtown/main street, etc), Elected Officials (county commissioners, twp trustees), Business owners and leaders, Entrepreneurs, Community members, Extension professionals

**V(E). Planned Program (Outputs)**

**1. Standard output measures**

**Target for the number of persons (contacts) reached through direct and indirect contact methods**

	<b>Direct Contacts Adults</b>	<b>Indirect Contacts Adults</b>	<b>Direct Contacts Youth</b>	<b>Indirect Contacts Youth</b>
<b>Year</b>	<b>Target</b>	<b>Target</b>	<b>Target</b>	<b>Target</b>
<b>Plan</b>	2000	90000	200	40000
2008	2000	100000	200	0

**2. Number of Patent Applications Submitted (Standard Research Output)**

**Patent Applications Submitted**

**Year Target**

**Plan: 0**

**2008: 0**

**Patents listed**

**3. Publications (Standard General Output Measure)**

**Number of Peer Reviewed Publications**

	<b>Extension</b>	<b>Research</b>	<b>Total</b>
<b>Plan</b>	1	0	
2008	0	0	0

**V(F). State Defined Outputs**

**Output Target**

**Output #1**

**Output Measure**

Output targets measured in terms of number of: Workshop and educational program participants, workshops conducted, partnerships created, press releases published, reports created, studies performed, block grants awarded, tax incentives granted.

<b>Year</b>	<b>Target</b>	<b>Actual</b>
2008	1023	1898

**V(G). State Defined Outcomes**

O No.	Outcome Name
1	Identify issues and develop plan of work for community officials engaged in economic development activities
2	Identify sales leakages & surpluses
3	Determine economic development strategies
4	Determine the economic impact of a proposed new or existing economic sector within a community or region (eg plant closing, or new industrial investment)
5	Improve relationships & develop linkages among community officials, residents, developers, state and regional development officials, etc
6	Diversify retail economies & strengthen retail base
7	Develop economic clusters & improve regional economies
8	Provide direct technical assistance in areas of money, marketing, and management for entrepreneurs and small business owners.
9	Diversity retail economies and strengthen retail base by identifying sales leakages and surpluses.

**Outcome #1**

**1. Outcome Measures**

*Not reporting on this Outcome for this Annual Report*

**2. Associated Institution Types**

**3a. Outcome Type:**

**3b. Quantitative Outcome**

Year	Quantitative Target	Actual
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**3c. Qualitative Outcome or Impact Statement**

**Issue (Who cares and Why)**

**What has been done**

**Results**

**4. Associated Knowledge Areas**

KA Code	Knowledge Area
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**V(H). Planned Program (External Factors)**

**External factors which affected outcomes**

- Economy
- Appropriations changes
- Public Policy changes
- Government Regulations
- Competing Public priorities
- Populations changes (immigration,new cultural groupings,etc.)

**Brief Explanation**

**V(I). Planned Program (Evaluation Studies and Data Collection)**

**1. Evaluation Studies Planned**

- After Only (post program)
- Retrospective (post program)
- Before-After (before and after program)
- Case Study

**Evaluation Results**

An estimated 100 local community volunteer hours were donated to BR&E programming efforts in 2008. Program partners estimate 140 jobs were created by existing businesses, and more than 300 were retained. The program has helped existing businesses in Van Wert retain 900 jobs and create 690 jobs since 2000.

**Key Items of Evaluation**

Volunteer hours contributed, jobs created and/or retained.