

2.1 Connecting People to the Land and Their Environment

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V(A). Planned Program (Summary)

1. Name of the Planned Program

2.1 Connecting People to the Land and Their Environment

V(B). Program Knowledge Area(s)

1. Program Knowledge Areas and Percentage

KA Code	Knowledge Area	%1862 Extension	%1890 Extension	%1862 Research	%1890 Research
131	Alternative Uses of Land	100%		100%	
	Total	100%		100%	

V(C). Planned Program (Inputs)

1. Actual amount of professional FTE/SYs expended this Program

Year: 2008	Extension		Research	
	1862	1890	1862	1890
Plan	10.0	0.0	1.0	0.0
Actual	46.7	0.0	0.5	0.0

2. Institution Name: Cornell University

Actual dollars expended in this Program (includes Carryover Funds from previous years)

Extension		Research	
Smith-Lever 3b & 3c 289052	1890 Extension	Hatch 28424	Evans-Allen 0
1862 Matching 289052	1890 Matching 0	1862 Matching 28424	1890 Matching 0
1862 All Other 0	1890 All Other 0	1862 All Other 0	1890 All Other 0

2. Institution Name: NY State Agricultural Experiment Station

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Actual dollars expended in this Program (includes Carryover Funds from previous years)

Extension		Research	
Smith-Lever 3b & 3c	1890 Extension	Hatch	Evans-Allen
0	0	0	0
1862 Matching	1890 Matching	1862 Matching	1890 Matching
0	0	0	0
1862 All Other	1890 All Other	1862 All Other	1890 All Other
0	0	0	0

V(D). Planned Program (Activity)

1. Brief description of the Activity

Cornell Cooperative Extension faculty, extension and research associates and educators partner with community leaders and elected officials to promote educational strategies which lead to informed land use and natural resource decisions in the context of balanced long-term outcomes. Training, research and resources focus on a number of issues including land use education, land use impacts, rural-urban interface, farmland preservation, community based agricultural economic development, involving youth in community mapping, place based education, pedestrian friendly communities, affordable housing, use of open spaces, leadership development and community decision-making, residential and community horticultural education, and integrated pest management. Yet another approach to connecting people to their environments is fostering locally relevant economic development that builds on local resources, including people, capital, access to markets and natural resources, in a way that strengthens community and environmental assets.

2. Brief description of the target audience

Targeted groups include local elected officials and engaged community citizens. There is interest in developing a land use education curriculum for general citizens.

V(E). Planned Program (Outputs)

1. Standard output measures

Target for the number of persons (contacts) reached through direct and indirect contact methods

	Direct Contacts Adults	Indirect Contacts Adults	Direct Contacts Youth	Indirect Contacts Youth
Year	Target	Target	Target	Target
Plan	10000	75000	0	0
2008	40422	408660	4693	53362

2. Number of Patent Applications Submitted (Standard Research Output)

Patent Applications Submitted

Year	Target
Plan:	0
2008:	0

Patents listed

3. Publications (Standard General Output Measure)

Number of Peer Reviewed Publications

	Extension	Research	Total
Plan	0	20	
2008	0	0	3

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V(F). State Defined Outputs

Output Target

Output #1

Output Measure

of residents and community leaders participating in programs on community assets, citizen involvement, property rights, land use, conservation, interaction between environmental, economic, issues, quality of life issues. (2.1.1a)

Not reporting on this Output in this Annual Report

Output #2

Output Measure

of non-credit instructional activities directed to this program.

Not reporting on this Output in this Annual Report

Output #3

Output Measure

of non-credit instructional hours directed to this program.

Not reporting on this Output in this Annual Report

Output #4

Output Measure

of funded applied research projects directed to this program.

Not reporting on this Output in this Annual Report

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V(G). State Defined Outcomes

O No.	Outcome Name
1	# of residents and/or community leaders demonstrating knowledge or skill gains related to community assets, property rights, land use, environmental conservation, interaction between environmental, economic issues, quality of life indicators. (2.1.1b)
2	# of community leaders documented to apply community economic development and quality of life indicators to support decision-making. (2.1.1c)
3	# of communities implementing projects that protect public health through sound environmental management. (2.1.1e)
4	# of municipalities adopting land use planning tools that incorporate environmental dimensions and/or develop new institutional arrangements to support land use planning and environmental management. (2.1.2a)
5	# of communities adopting or updating farmland preservation and/or agricultural economic development plans. (2.1.1b)
6	Increase in number of organizations and number of public/private partnerships with educational focus on environmental conservation (land, water, other natural resources). (2.1.2c)
7	# of communities that plan for development directed toward existing communities re broader range of housing types including affordable housing, focus on bikable and walkable communities, and/or a variety of transportation choices. (2.1.3a)
8	# of communities that have taken steps to foster a sense of place. (2.1.3b)
9	# instances in which communities are documented to have resolved agricultural-environmental conflicts and/or other land use/natural resource issues at least in part due to participation in the program. (2.1.1d)
10	# documented initiatives to increase public health and community well-being that take into account connections between work, civic life and residential patterns. (2.1.1f)
11	# of additional acres covered by open space preservation, environmental conservation and/or protection programs attributable at least in part to participation in the program. (2.1.2d)
12	Increase in percentage of food produced locally and regionally that is consumed locally or regionally. (2.1.2e)
13	# of instances in which communities institute changes leading to one of following: development directed toward existing communities, range of housing types, more bikable and/or walkable community, variety of transportation choices. (2.1.3c)
14	# of new or enhanced community organizations or networks linking diverse sub-groups and focused on enhancing community sustainability. (2.1.3d)
15	# of communities demonstrating greater balance of population across the age spectrum. (2.1.3e)
16	# of communities marketing what is distinct and unique about themselves. (2.1.3f)
17	# communities/regions adopting buy local campaigns. (2.1.3g)
18	Keuka Lake Land Use Leadership Alliance
19	Linking Under-Served Forest Owners to Assistance for Enhanced Environmental Sustainability

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Outcome #1

1. Outcome Measures

Not reporting on this Outcome for this Annual Report

2. Associated Institution Types

3a. Outcome Type:

3b. Quantitative Outcome

Year	Quantitative Target	Actual
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3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

What has been done

Results

4. Associated Knowledge Areas

KA Code	Knowledge Area
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V(H). Planned Program (External Factors)

External factors which affected outcomes

- Economy
- Appropriations changes
- Public Policy changes
- Government Regulations
- Competing Public priorities
- Populations changes (immigration,new cultural groupings,etc.)

Brief Explanation

- Natural disasters (drought, weather extremes, etc.
- Economic downturn
- Public policy changes
- Government regulations
- Competing public priorities
- Population changes (immigration, new cultural groupings, etc.

See plan for additional details.

V(I). Planned Program (Evaluation Studies and Data Collection)

1. Evaluation Studies Planned

- After Only (post program)
- Retrospective (post program)
- Before-After (before and after program)
- During (during program)
- Case Study

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Evaluation Results

Evaluation results are reflected in the outcome indicators and impact statements associated with each planned program and result from a broad variety of evaluation approaches appropriate to the individual programs and contexts they represent.

Key Items of Evaluation

Each of our planned programs represents broad program emphases and strategies. Program evaluation results are incorporated in outcome statements associated with each plan.