

Center for Agriculture

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V(A). Planned Program (Summary)

1. Name of the Planned Program

Center for Agriculture

V(B). Program Knowledge Area(s)

1. Program Knowledge Areas and Percentage

KA Code	Knowledge Area	%1862 Extension	%1890 Extension	%1862 Research	%1890 Research
902	Administration of Projects and Programs			55%	
903	Communication, Education, and Information Delivery			45%	
Total				100%	

V(C). Planned Program (Inputs)

1. Actual amount of professional FTE/SYs expended this Program

Year: 2008	Extension		Research	
	1862	1890	1862	1890
Plan	0.0	0.0	0.2	0.0
Actual	0.0	0.0	0.3	0.0

2. Actual dollars expended in this Program (includes Carryover Funds from previous years)

Extension		Research	
Smith-Lever 3b & 3c	1890 Extension	Hatch	Evans-Allen
0	0	64577	0
1862 Matching	1890 Matching	1862 Matching	1890 Matching
0	0	41448	0
1862 All Other	1890 All Other	1862 All Other	1890 All Other
0	0	0	0

V(D). Planned Program (Activity)

1. Brief description of the Activity

Maintain website for stakeholder information and feed back and an electronic forum for agricultural leaders. Hold three coordination meetings with MAES, UMass Extension and Massachusetts Department of Agricultural Resources yearly. Hold one yearly public forum on a critical issue to agriculture in Massachusetts.

2. Brief description of the target audience

Consumers, Agricultural Commodity Groups including Orchards, parks, Turf, Cranberry, Floral and Landscape Plants

V(E). Planned Program (Outputs)**1. Standard output measures****Target for the number of persons (contacts) reached through direct and indirect contact methods**

	Direct Contacts Adults	Indirect Contacts Adults	Direct Contacts Youth	Indirect Contacts Youth
Year	Target	Target	Target	Target
Plan	0	0	0	0
2008	0	0	0	0

2. Number of Patent Applications Submitted (Standard Research Output)**Patent Applications Submitted**

Year	Target
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Plan:	0
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2008:	0
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Patents listed**3. Publications (Standard General Output Measure)****Number of Peer Reviewed Publications**

	Extension	Research	Total
Plan	0	0	
2008	0	0	0

V(F). State Defined Outputs**Output Target****Output #1****Output Measure**

of stakeholders using Center for Agriculture website

Year	Target	Actual
2008	250	0

Output #2**Output Measure**

of participants in critical issues for agriculture in Massachusetts forum

Not reporting on this Output in this Annual Report

V(G). State Defined Outcomes

O No.	Outcome Name
1	# of new stakeholders participating in the activities of MAES

Outcome #1

1. Outcome Measures

Not reporting on this Outcome for this Annual Report

2. Associated Institution Types

3a. Outcome Type:

3b. Quantitative Outcome

Year	Quantitative Target	Actual
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3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

What has been done

Results

4. Associated Knowledge Areas

KA Code	Knowledge Area
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V(H). Planned Program (External Factors)

External factors which affected outcomes

Natural Disasters (drought, weather extremes, etc.)

Economy

Appropriations changes

Public Policy changes

Government Regulations

Competing Public priorities

Competing Programmatic Challenges

Brief Explanation

V(I). Planned Program (Evaluation Studies and Data Collection)

1. Evaluation Studies Planned

Before-After (before and after program)

Evaluation Results

Key Items of Evaluation