

VI. ECONOMIC AND COMMUNITY DEVELOPMENT

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V(A). Planned Program (Summary)

1. Name of the Planned Program

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V(B). Program Knowledge Area(s)

1. Program Knowledge Areas and Percentage

KA Code	Knowledge Area	%1862 Extension	%1890 Extension	%1862 Research	%1890 Research
601	Economics of Agricultural Production and Farm Management		20%		20%
602	Business Management, Finance, and Taxation		20%		20%
607	Consumer Economics		30%		30%
608	Community Resource Planning and Development		30%		30%
	Total		100%		100%

V(C). Planned Program (Inputs)

1. Actual amount of professional FTE/SYs expended this Program

Year: 2008	Extension		Research	
	1862	1890	1862	1890
Plan	0.0	5.0	0.0	3.0
Actual	0.0	6.0	0.0	3.0

2. Actual dollars expended in this Program (includes Carryover Funds from previous years)

Extension		Research	
Smith-Lever 3b & 3c	1890 Extension	Hatch	Evans-Allen
0	234184	0	0
1862 Matching	1890 Matching	1862 Matching	1890 Matching
0	187545	0	0
1862 All Other	1890 All Other	1862 All Other	1890 All Other
0	0	0	0

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V(D). Planned Program (Activity)

1. Brief description of the Activity

Research does not have personnel specifically for the Economic and Community Development Program Area. Most of the activities provided under this program were conducted as integrated outreach activities by both research and extension personnel with research personnel from other program areas such as Sustainable Agriculture, Urban Forestry, and Family/Human Development providing time and efforts. Activities conducted were as follows:

- Worked with existing organizations to strengthen links between businesses, community based organizations and outreach education.
- Assisted established businesses with planning, market assessment, management, and marketing strategies.
- Recruited aspiring entrepreneurs and assist them with the development of business plans.
- Assisted local farmers and other persons to develop alternative enterprise initiatives for rural businesses. •Encouraged the development of agribusinesses to include utilization of niche markets (vegetables, organic products pasture-raised poultry and beef, etc.) for agricultural producers.
- Disseminated research findings to customers through extension personnel in the form of publications, conferences, workshops, field days, home/office visits, demonstrations and other educational resources.
- Organized grant writing workshops to empower individuals, businesses and communities enhance their skills on how to write for successful grants.
- Collaborated, cooperated and partnered with local, state and federal agencies, institutions, groups, private organizations/associations in seeking and delivering services to citizens.

2. Brief description of the target audience

Rural and urban dwellers in the United States continued to experience high levels of poverty due to lack of economic opportunities. Improving this low quality of life was the focus of this planned program. About 17 percent of Louisiana residents (and in some of the rural parishes or counties as high as 27 percent) lived below the poverty level. The majority of these communities lacked opportunity for business start-ups, business expansions, housing, economic development and growth. Under-represented, underserved, socially and economically disadvantaged groups in traditionally agricultural and urban communities in the State were targeted for the purpose of encouraging business and economic development.

V(E). Planned Program (Outputs)

1. Standard output measures

Target for the number of persons (contacts) reached through direct and indirect contact methods

	Direct Contacts Adults	Indirect Contacts Adults	Direct Contacts Youth	Indirect Contacts Youth
Year	Target	Target	Target	Target
Plan	16500	103000	0	0
2008	8644	307729	0	0

2. Number of Patent Applications Submitted (Standard Research Output)

Patent Applications Submitted

Year	Target
Plan:	0
2008:	0

Patents listed

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3. Publications (Standard General Output Measure)

Number of Peer Reviewed Publications

	Extension	Research	Total
Plan	0	0	
2008	0	0	0

V(F). State Defined Outputs

Output Target

Output #1

Output Measure

1. Number of educational program activities

Year	Target	Actual
2008	200	209

Output #2

Output Measure

2. Number of educational contacts

Year	Target	Actual
2008	119500	316373

Output #3

Output Measure

3. Number of published materials distributed

Year	Target	Actual
2008	31000	33634

Output #4

Output Measure

4. Number of research/extension publications

Year	Target	Actual
2008	3	4

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V(G). State Defined Outcomes

O No.	Outcome Name
1	1. Percent of clients who gained new knowledge/skills, awareness and/or changed attitudes
2	2. Percentage of clients who adopt recommendations
3	3. Percentage of clients who utilized skills to gain positive economic results

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Outcome #1

1. Outcome Measures

Not reporting on this Outcome for this Annual Report

2. Associated Institution Types

3a. Outcome Type:

3b. Quantitative Outcome

Year	Quantitative Target	Actual
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3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

What has been done

Results

4. Associated Knowledge Areas

KA Code	Knowledge Area
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V(H). Planned Program (External Factors)

External factors which affected outcomes

Natural Disasters (drought, weather extremes, etc.)

Economy

Appropriations changes

Public Policy changes

Government Regulations

Competing Public priorities

Competing Programmatic Challenges

Populations changes (immigration, new cultural groupings, etc.)

Brief Explanation

The ongoing economic crisis impacted seriously on outcomes during FY 2008. It caused the relocation of some clients, loss of property for some, changes in state appropriations, changes in program priorities, etc. In addition, natural disasters continued to inflict much havoc to the state and impacted outcomes.

V(I). Planned Program (Evaluation Studies and Data Collection)

1. Evaluation Studies Planned

After Only (post program)

Before-After (before and after program)

During (during program)

Case Study

Comparisons between program participants (individuals, group, organizations) and non-participants

Comparison between locales where the program operates and sites without program intervention

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Evaluation Results

{No Data Entered}

Key Items of Evaluation

{No Data Entered}