

Community Resource Planning and Development

Community Resource Planning and Development

V(A). Planned Program (Summary)

1. Name of the Planned Program

Community Resource Planning and Development

V(B). Program Knowledge Area(s)

1. Program Knowledge Areas and Percentage

| KA Code | Knowledge Area | %1862 Extension | %1890 Extension | %1862 Research | %1890 Research |
|---------|---|-----------------|-----------------|----------------|----------------|
| 608 | Community Resource Planning and Development | 100% | | 100% | |
| | Total | 100% | | 100% | |

V(C). Planned Program (Inputs)

1. Actual amount of professional FTE/SYs expended this Program

| Year: 2008 | Extension | | Research | |
|---------------|-----------|------|----------|------|
| | 1862 | 1890 | 1862 | 1890 |
| Plan | 20.0 | 0.0 | 0.0 | 0.0 |
| Actual | 20.5 | 0.0 | 3.0 | 0.0 |

2. Actual dollars expended in this Program (includes Carryover Funds from previous years)

| Extension | | Research | |
|----------------------------------|----------------------------|---------------------------------|----------------------------|
| Smith-Lever 3b & 3c 630568 | 1890 Extension | Hatch 154341 | Evans-Allen 0 |
| 1862 Matching 630568 | 1890 Matching 0 | 1862 Matching 154341 | 1890 Matching 0 |
| 1862 All Other 1686149 | 1890 All Other 0 | 1862 All Other 530909 | 1890 All Other 0 |

V(D). Planned Program (Activity)

1. Brief description of the Activity

Workshops and educational efforts were conducted with community organizations, individuals and leaders to assist developing and implementing plans for physical and social community improvements. Research and outreach to communities was done on planning, zoning, resource management, and community and economic development activities using a variety of information dissemination methods. Training sessions were conducted to improve skills of local government officials, community leaders and individuals. Special services were developed to aid Iowa communities that suffered from flooding or other disasters during 2008.

2. Brief description of the target audience

Individuals, businesses, organizations, public officials and community leaders in Iowa.

V(E). Planned Program (Outputs)

1. Standard output measures

Target for the number of persons (contacts) reached through direct and indirect contact methods

| | Direct Contacts Adults | Indirect Contacts Adults | Direct Contacts Youth | Indirect Contacts Youth |
|-------------|-----------------------------------|-------------------------------------|----------------------------------|------------------------------------|
| Year | Target | Target | Target | Target |
| Plan | 4875 | 38200 | 0 | 0 |
| 2008 | 15517 | 189599 | 0 | 0 |

2. Number of Patent Applications Submitted (Standard Research Output)

Patent Applications Submitted

Year Target

Plan: 0

2008: 0

Patents listed

3. Publications (Standard General Output Measure)

Number of Peer Reviewed Publications

| | Extension | Research | Total |
|-------------|------------------|-----------------|--------------|
| Plan | 1 | 0 | |
| 2008 | 10 | 0 | 10 |

V(F). State Defined Outputs

Output Target

Output #1

Output Measure

Number of articles, publications, reports, plans.

| Year | Target | Actual |
|-------------|---------------|---------------|
| 2008 | 67 | 190 |

V(G). State Defined Outcomes

| O No. | Outcome Name |
|-------|--|
| 1 | Community visioning and design: Organizations/communities participating in events. |
| 2 | Community visioning and design: Quality of life projects initiated |
| 3 | Community visioning and design: Communities completing quality of life projects. |
| 4 | Community planning: Communities participating in training sessions |
| 5 | Community planning: Community plans/projects initiated |
| 6 | Community planning: Communities with improved civic functioning |
| 7 | Community economic development: Communities participating in economic development events |
| 8 | Community economic development: Communities undertaking economic development activities |
| 9 | Community economic development: Number of businesses started |
| 10 | Community economic development: Number of jobs created or retained |

Outcome #1

1. Outcome Measures

Not reporting on this Outcome for this Annual Report

2. Associated Institution Types

3a. Outcome Type:

3b. Quantitative Outcome

| Year | Quantitative Target | Actual |
|------|---------------------|--------|
|------|---------------------|--------|

3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

What has been done

Results

4. Associated Knowledge Areas

| KA Code | Knowledge Area |
|---------|----------------|
|---------|----------------|

V(H). Planned Program (External Factors)

External factors which affected outcomes

Natural Disasters (drought, weather extremes, etc.)

Economy

Appropriations changes

Brief Explanation

V(I). Planned Program (Evaluation Studies and Data Collection)

1. Evaluation Studies Planned

Time series (multiple points before and after program)

Case Study

Evaluation Results

ISU Extension Community and Economic Development conducted three roundtable meetings at Town/Craft to address the following issues: gap between research and Extension, biofuels and the rural economy, and elder-friendly communities. For the Community Visioning Program, random surveys of residents in the twelve communities were conducted to obtain feedback for the development of transportation enhancement concepts.

Key Items of Evaluation

Need for better community programming. Community programming is often not intuitively related to what is seen as Agricultural Extension. In cooperation with the Southwest Iowa Latino Resource Center and the nonprofit educational corporation Experience Education, Community and Economic Development expanded its Spanish-language DVD series, *Vivir en el Norte*, designed to help immigrants adjust to life in Iowa and the United States. CED continued to publish its quarterly newsletter and improve the Program Builder Web site, and continues to develop ongoing programming into products. ISU Extension revamped its data services program with the development of ReCAP (Regional Capacity Analysis Program) to enhance the ability of communities to do economic development planning.