

Production Agriculture

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V(A). Planned Program (Summary)

1. Name of the Planned Program

Production Agriculture

V(B). Program Knowledge Area(s)

1. Program Knowledge Areas and Percentage

KA Code	Knowledge Area	%1862 Extension	%1890 Extension	%1862 Research	%1890 Research
303	Genetic Improvement of Animals		20%		
306	Environmental Stress in Animals		20%		
307	Animal Management Systems		20%		
308	Improved Animal Products (Before Harvest)		20%		
315	Animal Welfare/Well-Being and Protection		20%		
	Total		100%		

V(C). Planned Program (Inputs)

1. Actual amount of professional FTE/SYs expended this Program

Year: 2007	Extension		Research	
	1862	1890	1862	1890
Plan	0.0	0.5	0.0	0.0
Actual	0.0	0.0	0.0	0.0

2. Actual dollars expended in this Program (includes Carryover Funds from previous years)

Extension		Research	
Smith-Lever 3b & 3c	1890 Extension	Hatch	Evans-Allen
0	0	0	0
1862 Matching	1890 Matching	1862 Matching	1890 Matching
0	0	0	0
1862 All Other	1890 All Other	1862 All Other	1890 All Other
0	0	0	0

V(D). Planned Program (Activity)

1. Brief description of the Activity

WVSU Extension staff will: - Conduct and/or facilitate seminars, workshops, and meetings to assist farmers/growers adopt management techniques in production agriculture. - Deliver evaluative and referral services as appropriate to farmers/growers. - Develop and/or obtain products, curricula, and resources that will assist in the education of farmers/growers. - Provide counseling as appropriate concerning management practices for sustainability and expansion. - Work with local media to provide information to local farmers/growers concerning production agriculture. - Partner with appropriate local, state, and federal entities to increase the quality of services provided to farmers/growers.

2. Brief description of the target audience

Current and emerging entrepreneurial interests in production agriculture.

V(E). Planned Program (Outputs)

1. Standard output measures

Target for the number of persons (contacts) reached through direct and indirect contact methods

	Direct Contacts Adults	Indirect Contacts Adults	Direct Contacts Youth	Indirect Contacts Youth
Year	Target	Target	Target	Target
Plan	50	1000	10	1000
2007	0	0	0	0

2. Number of Patent Applications Submitted (Standard Research Output)

Patent Applications Submitted

Year	Target
Plan:	0
2007:	0

Patents listed

3. Publications (Standard General Output Measure)

Number of Peer Reviewed Publications

	Extension	Research	Total
Plan			
2007	0	0	0

V(F). State Defined Outputs

Output Target

Output #1

Output Measure

Staff will visit local farmers/growers in order to diagnose problems and/or recommend management strategies.

Year	Target	Actual
2007	10	5

Output #2

Output Measure

Staff will disseminate news articles concerning production agriculture

Year	Target	Actual
2007	6	0

Output #3

Output Measure

The staff will coordinate trainings on appropriate subject matter.

Year	Target	Actual
2007	5	0

Output #4

Output Measure

The agent will interact with farmers/growers concerning technical questions about production livestock.

Year	Target	Actual
2007	20	5

V(G). State Defined Outcomes

O No.	Outcome Name
1	50% of the attendees at the annual Progressive Farmer meetings will adopt practices based on information provided a the series of educational meetings.
2	The number of farms participating in the Roane County Calf Pool will increase by 10% per year.

Outcome #1

1. Outcome Measures

Not reporting on this Outcome for this Annual Report

2. Associated Institution Types

3a. Outcome Type:

3b. Quantitative Outcome

Year	Quantitative Target	Actual
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3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

What has been done

Results

4. Associated Knowledge Areas

KA Code	Knowledge Area
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V(H). Planned Program (External Factors)

External factors which affected outcomes

Natural Disasters (drought, weather extremes, etc.)

Economy

Government Regulations

Brief Explanation

Program has been discontinued in current form because WVSU Extension is not directly involved with staffing or program delivery in Roane County due to financial limitations.

V(I). Planned Program (Evaluation Studies and Data Collection)

1. Evaluation Studies Planned

Retrospective (post program)

Before-After (before and after program)

During (during program)

Evaluation Results

Key Items of Evaluation