

First Impressions

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V(A). Planned Program (Summary)

1. Name of the Planned Program

First Impressions

V(B). Program Knowledge Area(s)

1. Program Knowledge Areas and Percentage

KA Code	Knowledge Area	%1862 Extension	%1890 Extension	%1862 Research	%1890 Research
608	Community Resource Planning and Development	60%			
803	Sociological and Technological Change Affecting Individuals, Families and Communities	20%			
805	Community Institutions, Health, and Social Services	20%			
Total		100%			

V(C). Planned Program (Inputs)

1. Actual amount of professional FTE/SYs expended this Program

Year: 2007	Extension		Research	
	1862	1890	1862	1890
Plan	1.0	0.0	0.0	0.0
Actual	1.0	0.0	0.0	0.0

2. Actual dollars expended in this Program (includes Carryover Funds from previous years)

Extension		Research	
Smith-Lever 3b & 3c 27633	1890 Extension	Hatch	Evans-Allen
	0	0	0
1862 Matching 27633	1890 Matching	1862 Matching	1890 Matching
	0	0	0
1862 All Other	1890 All Other	1862 All Other	1890 All Other
0	0	0	0

V(D). Planned Program (Activity)

1. Brief description of the Activity

1. Recruit volunteer visitors per community (N= 30). 2. Conduct the community visits. 3. Collect reports and photos from all volunteer visitors and write a summary report. 4. Present the findings and conduct an action planning exercise during a community meeting.

2. Brief description of the target audience

This program is directed toward local community-based organizations, elected officials, community leaders, and community residents.

V(E). Planned Program (Outputs)

1. Standard output measures

Target for the number of persons (contacts) reached through direct and indirect contact methods

	Direct Contacts Adults	Indirect Contacts Adults	Direct Contacts Youth	Indirect Contacts Youth
Year	Target	Target	Target	Target
Plan	150	20	0	400
2007	458	6047	10	0

2. Number of Patent Applications Submitted (Standard Research Output)

Patent Applications Submitted

Year Target

Plan: 0

2007: 0

Patents listed

3. Publications (Standard General Output Measure)

Number of Peer Reviewed Publications

	Extension	Research	Total
Plan			
2007	0	0	0

V(F). State Defined Outputs

Output Target

Output #1

Output Measure

Workshops

Year	Target	Actual
2007	4	5

Output #2

Output Measure

Dissemination of program results

Year	Target	Actual
2007	4	185

Output #3

Output Measure

Adaptation of basic program model to fit specific needs of community

Year	Target	Actual
2007	1	0

Output #4

Output Measure

Development of a set of recommendations to help a community improve itself

Year	Target	Actual
2007	4	16

V(G). State Defined Outcomes

O No.	Outcome Name
1	Local residents gain increased awareness of their community 's strengths and weaknesses from the perspective of a first-time visitor.
2	Local residents gain increased knowledge of potential strategies to enhance their community 's strengths and improving weaknesses.
3	The program promotes increased contact with stakeholders, community-based organizations, and elected officials.
4	Community-based organization publicizes the program findings with other groups, elected officials, and stakeholders in the community.
5	Community-based organization develops a set of action plans to initiate change projects in the community.
6	Other communities hear about the positive benefits of the program and complete a program application.
7	Action plans are completed by community members resulting in the improvement of the community's appearance.
8	Residents are actively involved in community projects.
9	Residents and community-based organizations are committed to supporting long-term community and economic development efforts, focused work, and broad community participation.
10	The community has formed strong public-private partnerships dedicated to constant community development programs and projects.

Outcome #1

1. Outcome Measures

Not reporting on this Outcome for this Annual Report

2. Associated Institution Types

3a. Outcome Type:

3b. Quantitative Outcome

Year	Quantitative Target	Actual
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3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

What has been done

Results

4. Associated Knowledge Areas

KA Code	Knowledge Area
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V(H). Planned Program (External Factors)

External factors which affected outcomes

- Economy
- Appropriations changes
- Government Regulations
- Competing Public priorities
- Competing Programmatic Challenges
- Populations changes (immigration,new cultural groupings,etc.)

Brief Explanation

{No Data Entered}

V(I). Planned Program (Evaluation Studies and Data Collection)

1. Evaluation Studies Planned

- After Only (post program)
- Case Study

Evaluation Results

{No Data Entered}

Key Items of Evaluation

{No Data Entered}