

# The IMPACT Center

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## V(A). Planned Program (Summary)

### 1. Name of the Planned Program

The IMPACT Center

## V(B). Program Knowledge Area(s)

### 1. Program Knowledge Areas and Percentage

KA Code	Knowledge Area	%1862 Extension	%1890 Extension	%1862 Research	%1890 Research
501	New and Improved Food Processing Technologies			10%	
502	New and Improved Food Products			10%	
603	Market Economics			10%	
604	Marketing and Distribution Practices			10%	
606	International Trade and Development			15%	
607	Consumer Economics			10%	
609	Economic Theory and Methods			5%	
610	Domestic Policy Analysis			10%	
611	Foreign Policy and Programs			10%	
712	Protect Food from Contamination by Pathogenic Microorganisms, Parasites, and Naturally Occurring Toxins			10%	
<b>Total</b>				100%	

## V(C). Planned Program (Inputs)

### 1. Actual amount of professional FTE/SYs expended this Program

Year: 2007	Extension		Research	
	1862	1890	1862	1890
<b>Plan</b>	0.0	0.0	15.3	0.0
<b>Actual</b>	0.0	0.0	8.0	0.0

### 2. Actual dollars expended in this Program (includes Carryover Funds from previous years)

Extension		Research	
Smith-Lever 3b & 3c	1890 Extension	Hatch	Evans-Allen
0	0	0	0
1862 Matching	1890 Matching	1862 Matching	1890 Matching
0	0	279175	0
1862 All Other	1890 All Other	1862 All Other	1890 All Other
0	0	765500	0

**V(D). Planned Program (Activity)**

**1. Brief description of the Activity**

The IMPACT Center: (1) uses focused analyses of economic and market intelligence to enhance the competitiveness of Washington's agricultural products in the international marketplace; (2) addresses export-oriented economic and social issues in a timely and relevant fashion; (3) provides exporters and policymakers with timely assessments of the effects and implications of changes in the world marketplace; and (4) generates scholarly publications and pursues external grant funding to support the research, outreach, and engagement mission of the Center.

**2. Brief description of the target audience**

The target audience includes economists, farmers, exporters, policy makers, legislators and scientists in the fields supported by the IMPACT Center funds.

**V(E). Planned Program (Outputs)**

**1. Standard output measures**

**Target for the number of persons (contacts) reached through direct and indirect contact methods**

	<b>Direct Contacts Adults</b>	<b>Indirect Contacts Adults</b>	<b>Direct Contacts Youth</b>	<b>Indirect Contacts Youth</b>
<b>Year</b>	<b>Target</b>	<b>Target</b>	<b>Target</b>	<b>Target</b>
<b>Plan</b>	0	0	0	0
2007	100	1500	0	0

**2. Number of Patent Applications Submitted (Standard Research Output)**

**Patent Applications Submitted**

<b>Year</b>	<b>Target</b>
<b>Plan:</b>	0
2007:	0

**Patents listed**

**3. Publications (Standard General Output Measure)**

**Number of Peer Reviewed Publications**

	<b>Extension</b>	<b>Research</b>	<b>Total</b>
<b>Plan</b>			
2007	0	60	60

**V(F). State Defined Outputs**

**Output Target**

**Output #1**

**Output Measure**

Peer reviewed journal articles

<b>Year</b>	<b>Target</b>	<b>Actual</b>
2007	40	60

**Output #2**

**Output Measure**

Graduate students supported by experiment station and grant funding

<b>Year</b>	<b>Target</b>	<b>Actual</b>
2007	0	26

**V(G). State Defined Outcomes**

<b>O No.</b>	<b>Outcome Name</b>
1	Fundamental Knowledge
2	Grants
3	Scientific Publications
4	Improved/new research methods
5	Expanded knowledge base
6	Graduate students and post-docs trained
7	Research Support increased
8	Developmental Research Advanced
9	New personnel in research positions
10	Increased research capability and capacity
11	Improved research Quality

**Outcome #1**

**1. Outcome Measures**

*Not reporting on this Outcome for this Annual Report*

**2. Associated Institution Types**

**3a. Outcome Type:**

**3b. Quantitative Outcome**

Year	Quantitative Target	Actual
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**3c. Qualitative Outcome or Impact Statement**

**Issue (Who cares and Why)**

**What has been done**

**Results**

**4. Associated Knowledge Areas**

KA Code	Knowledge Area
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**V(H). Planned Program (External Factors)**

**External factors which affected outcomes**

- Natural Disasters (drought, weather extremes, etc.)
- Economy
- Appropriations changes
- Public Policy changes
- Government Regulations
- Competing Public priorities
- Competing Programmatic Challenges
- Populations changes (immigration, new cultural groupings, etc.)

**Brief Explanation**

All of the factors listed above contribute to both demands and stress on the research program. The downturn in the state, economy lessens the support by the legislature to the university. Increased demand by schools, social services, infrastructure repairs and improvements compete with requests for research dollars. Societal changes influence priorities that result in lower support for research in agriculture. The absence of the Special Federal Grant funds in 2007 created special problems for the IMPACT Program. Through the use of reserves and bridging support from ARC, IMPACT survived without cutting student support but these fixes were seen as temporary, one-time solutions. The base funding of IMPACT is from non-federal sources and is committed to maintaining the core level of staffing in the IMPACT Center, consisting of the administrative support, the Director, and a subset of the center staff economists. All additional support necessary for pursuing research initiatives, including research assistants, good and services, travel, computer support, survey materials, report generation, publication costs and the like are provided by the federal funds. Without this support, the effective budget of the IMPACT Center would literally be cut in half and the IMPACT center can not operate. In an attempt to protect the IMPACT functions, some restructuring of the program is taking place, but this is not seen as optimal by any of our stakeholder groups or by the CAHNRS administration.

**V(I). Planned Program (Evaluation Studies and Data Collection)**

**1. Evaluation Studies Planned**

During (during program)

**Evaluation Results**

A five year review of the IMPACT Center performance and accomplishments will be conducted by the Faculty Senate of Washington State University during the coming fall semester.

**Key Items of Evaluation**