

# Community Resource and Economic Development

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## V(A). Planned Program (Summary)

### 1. Name of the Planned Program

Community Resource and Economic Development

## V(B). Program Knowledge Area(s)

### 1. Program Knowledge Areas and Percentage

KA Code	Knowledge Area	%1862 Extension	%1890 Extension	%1862 Research	%1890 Research
608	Community Resource Planning and Development	80%		80%	
803	Sociological and Technological Change Affecting Individuals, Fam	20%		20%	
<b>Total</b>		100%		100%	

## V(C). Planned Program (Inputs)

### 1. Actual amount of professional FTE/SYs expended this Program

Year: 2007	Extension		Research	
	1862	1890	1862	1890
<b>Plan</b>	31.1	0.0	0.0	0.0
<b>Actual</b>	37.3	0.0	0.0	0.0

### 2. Actual dollars expended in this Program (includes Carryover Funds from previous years)

Extension		Research	
Smith-Lever 3b & 3c 498130	1890 Extension	Hatch	Evans-Allen
	0	0	0
1862 Matching 498130	1890 Matching	1862 Matching	1890 Matching
	0	0	0
1862 All Other 3027491	1890 All Other	1862 All Other	1890 All Other
	0	0	0

## V(D). Planned Program (Activity)

### 1. Brief description of the Activity

Provided training and program materials to County Extension Agents for conducting educational programs at the county level. Provided multi-county, regional and statewide educational programs via specialist faculty to stakeholders. Coordinated and collaborated with state and federal agencies as well as the regional rural development centers in community resources and economic development educational programs.

### 2. Brief description of the target audience

Target audiences for the program consisted of residents, elected and appointed officials, leaders and potential leaders, existing and potential business owner/managers in and around the over 1200 communities in all 254 counties of the state.

**V(E). Planned Program (Outputs)**

**1. Standard output measures**

**Target for the number of persons (contacts) reached through direct and indirect contact methods**

	<b>Direct Contacts Adults</b>	<b>Indirect Contacts Adults</b>	<b>Direct Contacts Youth</b>	<b>Indirect Contacts Youth</b>
<b>Year</b>	<b>Target</b>	<b>Target</b>	<b>Target</b>	<b>Target</b>
<b>Plan</b>	26750	98100	2350	0
2007	104316	322865	19517	0

**2. Number of Patent Applications Submitted (Standard Research Output)**

**Patent Applications Submitted**

**Year Target**

**Plan: 0**

**2007: 0**

**Patents listed**

**3. Publications (Standard General Output Measure)**

**Number of Peer Reviewed Publications**

	<b>Extension</b>	<b>Research</b>	<b>Total</b>
<b>Plan</b>			
2007	0	0	0

**V(F). State Defined Outputs**

**Output Target**

**Output #1**

**Output Measure**

# of group educational sessions conducted.

<b>Year</b>	<b>Target</b>	<b>Actual</b>
2007	1900	3253

**V(G). State Defined Outcomes**

<b>O No.</b>	<b>Outcome Name</b>
1	Percent of targeted counties conducting economic development related educational programs.
2	Land owner/managers in selected counties serve as demonstrations of natural resource-based economic development educational programs.
3	Participants of educational programs increasing knowledge of community leadership principles.

**Outcome #1**

**1. Outcome Measures**

*Not reporting on this Outcome for this Annual Report*

**2. Associated Institution Types**

**3a. Outcome Type:**

**3b. Quantitative Outcome**

<b>Year</b>	<b>Quantitative Target</b>	<b>Actual</b>
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**3c. Qualitative Outcome or Impact Statement**

**Issue (Who cares and Why)**

**What has been done**

**Results**

**4. Associated Knowledge Areas**

<b>KA Code</b>	<b>Knowledge Area</b>
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**V(H). Planned Program (External Factors)**

**External factors which affected outcomes**

Natural Disasters (drought, weather extremes, etc.)

**Brief Explanation**

Natural disasters and aggressive statewide programming responses in the area of emergency management led to a substantial increase in that particular aspect of community resources and economic development education.

**V(I). Planned Program (Evaluation Studies and Data Collection)**

**1. Evaluation Studies Planned**

Retrospective (post program)

## Evaluation Results

Comprehensive post-program evaluations of Building Connections community leadership program.

**Behavior Changes.** The following results illustrate perceptions of respondents that anticipate changing behaviors as a result of the Building Connections:Community Leadership Program hosted in Lynn, Reagan, Crosby, and Crockett Counties. A total of 98 individuals responded to the program, however not everyone provided responses to all statements below.

•100% respondents stated they anticipated changing their behaviors associated with using various ways to communicate across cultures. •100% respondents stated they anticipated changing their behaviors associated with effectively working with people of different cultures. •95.45% respondents stated they anticipated changing their behaviors associated with relating the decision-making model to everyday decisions. •95.24% respondents stated they anticipated changing their behaviors associated with knowing your personality traits to become a better communicator. •90.91% respondents stated they anticipated changing their behaviors associated with listing examples of good characteristics of leaders. •90.91% respondents stated they anticipated changing their behaviors associated with determining weak leadership areas. •90.48% respondents stated they anticipated changing their behaviors associated with becoming more active in local leadership opportunities. •90.48% respondents stated they anticipated changing their behaviors associated with information to develop more effective teams to develop and respond to a task. •86.36% respondents stated they anticipated changing their behaviors associated with information to help motivate their organization. •85.71% respondents stated they anticipated changing their behaviors associated with the generational gaps information to motivate their organization. •84.82% respondents stated they anticipated changing their behaviors associated with implementing a volunteer plan in their organization. •81.82% respondents stated they anticipated changing their behaviors associated with brainstorming, 100 votes, multi-votes, or nominal group techniques to set priorities. •68.18% respondents stated they anticipated changing their behaviors associated with writing a personal vision or organizational statement.

**Knowledge Increase.** The following results illustrate perceptions of respondents that anticipate changing behaviors as a result of the Building Connections:Community Leadership Program hosted in Lynn, Reagan, Crosby, and Crockett Counties. A total of 98 individuals responded to the program, however, not everyone provided responses to all statements below. Likert scale is indicated by the following scale: 1= poor, 2 = fair, 3 = good, 4 = excellent.

Using a Likert scale, participants were asked to provide the level of understanding on leadership topics. Listed below are the most significant changes.

•138% increase in knowledge on "Understand how to translate Bloom's Taxonomy into work-related and personal development tasks." •131% increase in knowledge on "Personality Traits of Leaders – Understand the "Big 5" model of personality." •128% increase in knowledge on "Leading Teams – Understand the steps of the L.E.A.D. Model." •108% increase in knowledge on "Strategic Planning – Understand the difference between inside-out planning and outside-in planning." •107% increase in knowledge on "Generational Gaps – Understand how to motivate people from different generations." •101% increase in knowledge on "Creating the Vision/Establishing Goals – Understand the term "visioning."

## Key Items of Evaluation