

Reducing the costs of food borne illnesses to small producers, selected food handlers and consumers

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V(A). Planned Program (Summary)

1. Name of the Planned Program

Reducing the costs of food borne illnesses to small producers, selected food handlers and consumers

V(B). Program Knowledge Area(s)

1. Program Knowledge Areas and Percentage

KA Code	Knowledge Area	%1862 Extension	%1890 Extension	%1862 Research	%1890 Research
504	Home and Commercial Food Service				40%
712	Protect Food from Contamination by Pathogenic Microorganisms, Parasites, and Naturally Occurring Toxins				60%
Total					100%

V(C). Planned Program (Inputs)

1. Actual amount of professional FTE/SYs expended this Program

Year: 2007	Extension		Research	
	1862	1890	1862	1890
Plan	0.0	0.0	0.0	2.2
Actual	0.0	0.0	0.0	1.8

2. Actual dollars expended in this Program (includes Carryover Funds from previous years)

Extension		Research	
Smith-Lever 3b & 3c	1890 Extension	Hatch	Evans-Allen
0	0	0	74454
1862 Matching	1890 Matching	1862 Matching	1890 Matching
0	0	0	56608
1862 All Other	1890 All Other	1862 All Other	1890 All Other
0	0	0	0

V(D). Planned Program (Activity)

1. Brief description of the Activity

Collect secondary information from existing databases.

Design a survey for collecting primary information from consumers, small producers and selected food handlers.

Design training/education strategies and materials.

Construct and review sound experimental design for the study and explore analytical and statistical method(s) for analyzing data to be collected.

Analyze collected data and draw conclusions.

Develop policy implication and recommendation.

Develop strategies for communicating findings to stakeholders and policy makers.

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2. Brief description of the target audience

Food scientists, economists, extension personnel, small farmers, and food handlers.

V(E). Planned Program (Outputs)

1. Standard output measures

Target for the number of persons (contacts) reached through direct and indirect contact methods

	Direct Contacts Adults	Indirect Contacts Adults	Direct Contacts Youth	Indirect Contacts Youth
Year	Target	Target	Target	Target
Plan	0	0	0	0
2007	0	0	0	0

2. Number of Patent Applications Submitted (Standard Research Output)

Patent Applications Submitted

Year Target

Plan: 0

2007: 0

Patents listed

3. Publications (Standard General Output Measure)

Number of Peer Reviewed Publications

	Extension	Research	Total
Plan			
2007	0	0	0

V(F). State Defined Outputs

Output Target

Output #1

Output Measure

Scientific publications relating to the present and future causes and costs of food borne illnesses in Tennessee

Year	Target	Actual
2007	1	0

Output #2

Output Measure

Bulletin publication concerning the current and future status of food safety in Tennessee

Year	Target	Actual
2007	0	0

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V(G). State Defined Outcomes

O No.	Outcome Name
1	Number of people with increase knowledge of sources, estimated cost, and recommendations concerning foodborne illnesses in Tennessee
2	Number of persons receiving training and education in foodborne illnesses and prevention
3	Number of consumers applying knowledge from education and training
4	Number of small producers applying knowledge from education and training

Outcome #1

1. Outcome Measures

Not reporting on this Outcome for this Annual Report

2. Associated Institution Types

3a. Outcome Type:

3b. Quantitative Outcome

Year	Quantitative Target	Actual
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3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

What has been done

Results

4. Associated Knowledge Areas

KA Code	Knowledge Area
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V(H). Planned Program (External Factors)

External factors which affected outcomes

Economy

Populations changes (immigration,new cultural groupings,etc.)

Brief Explanation

V(I). Planned Program (Evaluation Studies and Data Collection)

1. Evaluation Studies Planned

Before-After (before and after program)

During (during program)

Case Study

Comparisons between program participants (individuals,group,organizations) and non-participants

Evaluation Results

{No Data Entered}

Key Items of Evaluation

{No Data Entered}