

Healthy People, Healthy Communities

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V(A). Planned Program (Summary)

1. Name of the Planned Program

Healthy People, Healthy Communities

V(B). Program Knowledge Area(s)

1. Program Knowledge Areas and Percentage

KA Code	Knowledge Area	%1862 Extension	%1890 Extension	%1862 Research	%1890 Research
703	Nutrition Education and Behavior	50%			
704	Nutrition and Hunger in the Population	25%			
724	Healthy Lifestyle	25%			
Total		100%			

V(C). Planned Program (Inputs)

1. Actual amount of professional FTE/SYs expended this Program

Year: 2007	Extension		Research	
	1862	1890	1862	1890
Plan	16.5	0.0	0.0	0.0
Actual	16.9	0.0	0.0	0.0

2. Actual dollars expended in this Program (includes Carryover Funds from previous years)

Extension		Research	
Smith-Lever 3b & 3c 394243	1890 Extension	Hatch	Evans-Allen
	0	0	0
1862 Matching 394243	1890 Matching	1862 Matching	1890 Matching
	0	0	0
1862 All Other 671674	1890 All Other	1862 All Other	1890 All Other
	0	0	0

V(D). Planned Program (Activity)

1. Brief description of the Activity

Stakeholder input will be acquired from numerous sources, including state government agencies, the Oregon Food Bank, local funders, consumers, food policy councils, health care provider organizations, and other organizations and consortia. Programs will be delivered based on several factors, including the identification of critical audiences at local levels, working organizational partnerships, and input from OSU researchers. Target audiences will be identified and the most effective programming options will be identified and implemented. 1. A statewide, toll-free Food Safety/Preservation Hotline operated for 3 months. Through the Hotline, Extension volunteers, faculty and staff responded to 4,922 consumer calls related to food-safety. 2. Staff and trained volunteers engaged adults and youth in nutrition and physical activities education through series of classes, single events, public events, exhibits and newsletters. A variety of community settings "hosted" the educational programs.

2. Brief description of the target audience

The target audience will consist of low-income and high-risk families, including parents, children, and seniors, as well as the general public with food safety related questions.

V(E). Planned Program (Outputs)

1. Standard output measures

Target for the number of persons (contacts) reached through direct and indirect contact methods

	Direct Contacts Adults	Indirect Contacts Adults	Direct Contacts Youth	Indirect Contacts Youth
Year	Target	Target	Target	Target
Plan	11000	85000	95000	5500
2007	12865	131192	196561	141854

2. Number of Patent Applications Submitted (Standard Research Output)

Patent Applications Submitted

Year Target

Plan: 0

2007: 0

Patents listed

3. Publications (Standard General Output Measure)

Number of Peer Reviewed Publications

	Extension	Research	Total
Plan			
2007	7	0	0

V(F). State Defined Outputs

Output Target

Output #1

Output Measure

Educational Events and Workshops to be Delivered

Year	Target	Actual
2007	330	618

Output #2

Output Measure

Demonstrations to be Conducted

Year	Target	Actual
2007	330	952

Output #3

Output Measure

Newsletters to be Published

Year	Target	Actual
2007	100	138

Output #4

Output Measure

Web Sites to be Developed/Maintained

Year	Target	Actual
2007	3	3

V(G). State Defined Outcomes

O No.	Outcome Name
1	Percentage of participants that will indicate positive change related to nutritional content of food purchases for their family.
2	Percentage of participants that report improved food resource management (meal planning and food budgeting).
3	Percentage of participants that report improved food safety practices such as preparation, thawing and storing procedures.
4	Percentage of participating families that will report increased physical activity among their children.

Outcome #1

1. Outcome Measures

Not reporting on this Outcome for this Annual Report

2. Associated Institution Types

3a. Outcome Type:

3b. Quantitative Outcome

Year	Quantitative Target	Actual
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3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

What has been done

Results

4. Associated Knowledge Areas

KA Code	Knowledge Area
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V(H). Planned Program (External Factors)

External factors which affected outcomes

- Economy
- Appropriations changes
- Public Policy changes
- Government Regulations
- Competing Public priorities
- Competing Programmatic Challenges
- Populations changes (immigration,new cultural groupings,etc.)

Brief Explanation

In the fall of 2007 OSU Extension's new on-line planning and reporting system (SOARS) was fully implemented. While this is a positive step forward, there are still some inconsistencies between SOARS and the AREERA State Plan of Work Information System. In the next year, an extra effort will be made to bring these two systems into closer alignment for improved quality in the planning and reporting process.

V(I). Planned Program (Evaluation Studies and Data Collection)

1. Evaluation Studies Planned

- Retrospective (post program)
- Before-After (before and after program)

Evaluation Results

- 1) 65% of those who reported using the information they received from the OSU Extension Food Safety Hotline changed their behavior as a result.
- 2) 81% of adult participants showed improvement in one or more nutrition practices (plans meals, makes healthy food choices, prepares foods without adding salt, reads nutrition labels or has children eat breakfast).
- 3) 69% of adult participants showed improvement in one or more food resource management practices (i.e. plans meals, compares prices, uses grocery list, and does not run out of food before the end of the month).
- 4) 40% of adult participants reported that daily physical activity had increased among their children.

Key Items of Evaluation