

Forestry: Sustaining Natural Resources

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V(A). Planned Program (Summary)

1. Name of the Planned Program

Forestry: Sustaining Natural Resources

V(B). Program Knowledge Area(s)

1. Program Knowledge Areas and Percentage

KA Code	Knowledge Area	%1862 Extension	%1890 Extension	%1862 Research	%1890 Research
112	Watershed Protection and Management	8%			
122	Management and Control of Forest and Range Fires	10%			
123	Management and Sustainability of Forest Resources	80%			
901	Program and Project Design, and Statistics	1%			
902	Administration of Projects and Programs	1%			
	Total	100%			

V(C). Planned Program (Inputs)

1. Actual amount of professional FTE/SYs expended this Program

Year: 2007	Extension		Research	
	1862	1890	1862	1890
Plan	7.8	0.0	0.0	0.0
Actual	7.5	0.0	0.0	0.0

2. Actual dollars expended in this Program (includes Carryover Funds from previous years)

Extension		Research	
Smith-Lever 3b & 3c 162000	1890 Extension	Hatch	Evans-Allen
	0	0	0
1862 Matching 162000	1890 Matching	1862 Matching	1890 Matching
	0	0	0
1862 All Other 324000	1890 All Other	1862 All Other	1890 All Other
	0	0	0

V(D). Planned Program (Activity)

1. Brief description of the Activity

Programs will be developed and delivered to increase the knowledge of forest landowners to become better stewards of their properties. They will be given the knowledge necessary to make informed choices to match their management objectives. Landowners will receive knowledge necessary for them to manage not only for timber production but also for an array of non-timber forest uses, many of the uses benefiting society as a whole – examples are water quality and improved aquatic habitat. For example, three Tree Schools were designed and delivered in Oregon during 2007. These one-day events featured concurrent educational classroom and field experiences, offering topics designed to increase knowledge, improve skills and change practices of family forest owners.

2. Brief description of the target audience

Family-owned forest owners are the main audience. Public forest owners and Oregonians living in the rural-urban interface are secondary audiences.

V(E). Planned Program (Outputs)

1. Standard output measures

Target for the number of persons (contacts) reached through direct and indirect contact methods

	Direct Contacts Adults	Indirect Contacts Adults	Direct Contacts Youth	Indirect Contacts Youth
Year	Target	Target	Target	Target
Plan	5500	25000	0	0
2007	9200	26140	580	14800

2. Number of Patent Applications Submitted (Standard Research Output)

Patent Applications Submitted

Year Target

Plan: 0

2007: 0

Patents listed

3. Publications (Standard General Output Measure)

Number of Peer Reviewed Publications

	Extension	Research	Total
Plan			
2007	17	0	0

V(F). State Defined Outputs**Output Target****Output #1****Output Measure**

Number of educational classes

Year	Target	Actual
2007	250	280

Output #2**Output Measure**

Number of workshops planned

Year	Target	Actual
2007	25	61

Output #3**Output Measure**

Number of group discussions planned

Year	Target	Actual
2007	20	28

Output #4**Output Measure**

Number of demonstrations planned

Year	Target	Actual
2007	25	32

Output #5**Output Measure**

Number of public service announcements planned

Year	Target	Actual
2007	65	61

Output #6**Output Measure**

Number of recurring newsletters planned for publication

Year	Target	Actual
2007	11	13

Output #7**Output Measure**

Number of non-recurring TV and other mass media programs planned

Year	Target	Actual
2007	30	38

Output #8**Output Measure**

Number of web sites maintained

Year	Target	Actual
2007	10	18

V(G). State Defined Outcomes

O No.	Outcome Name
1	Percentage increase in net profit from land owned and/or managed by participants (Base = 2005).
2	Change in family-owned forest acres under a systematic plan (base = 2005)
3	Percentage reduction in number and severity of environmental catastrophes on private forest lands (as percentage of all acres in Oregon affected).
4	Percentage of landowners attending Extension Forestry programs that report acquiring new knowledge.
5	Percentage of landowners attending Extension Forestry programs that report using new knowledge.
6	Maximum change in ownership of private forest property as measured by number of acres statewide changing ownership class.

Outcome #1

1. Outcome Measures

Not reporting on this Outcome for this Annual Report

2. Associated Institution Types

3a. Outcome Type:

3b. Quantitative Outcome

Year	Quantitative Target	Actual
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3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

What has been done

Results

4. Associated Knowledge Areas

KA Code	Knowledge Area
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V(H). Planned Program (External Factors)

External factors which affected outcomes

Natural Disasters (drought, weather extremes, etc.)

Economy

Appropriations changes

Public Policy changes

Government Regulations

Competing Public priorities

Competing Programmatic Challenges

Brief Explanation

In the fall of 2007 OSU Extension's new on-line planning and reporting system (SOARS) was fully implemented. While this is a positive step forward, there are still some inconsistencies between SOARS and the AREERA State Plan of Work Information System. In the next year, an extra effort will be made to bring these two systems into closer alignment for improved quality in the planning and reporting process.

V(I). Planned Program (Evaluation Studies and Data Collection)

1. Evaluation Studies Planned

Retrospective (post program)

Before-After (before and after program)

During (during program)

Case Study

Evaluation Results

1) Tree School attendees reported behavior change information gained during the program lead to increased number of acres reforested successfully, increased number of acres thinned, increased number of acres harvested successfully, and overall financial gain per landowner.

2) Participants in the Women Owning Woodlands Network program and related activities gained confidence and knowledge to make informed decisions regarding their forestland management.

Key Items of Evaluation