

Forestry: Public Engagement for Planning Oregon's Future

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V(A). Planned Program (Summary)

1. Name of the Planned Program

Forestry: Public Engagement for Planning Oregon's Future

V(B). Program Knowledge Area(s)

1. Program Knowledge Areas and Percentage

KA Code	Knowledge Area	%1862 Extension	%1890 Extension	%1862 Research	%1890 Research
610	Domestic Policy Analysis	30%			
801	Individual and Family Resource Management	25%			
803	Sociological and Technological Change Affecting Individuals, Families and Communities	30%			
806	Youth Development	10%			
901	Program and Project Design, and Statistics	3%			
902	Administration of Projects and Programs	2%			
	Total	100%			

V(C). Planned Program (Inputs)

1. Actual amount of professional FTE/SYs expended this Program

Year: 2007	Extension		Research	
	1862	1890	1862	1890
Plan	3.1	0.0	0.0	0.0
Actual	2.3	0.0	0.0	0.0

2. Actual dollars expended in this Program (includes Carryover Funds from previous years)

Extension		Research	
Smith-Lever 3b & 3c 49680	1890 Extension	Hatch	Evans-Allen
	0	0	0
1862 Matching 49680	1890 Matching	1862 Matching	1890 Matching
	0	0	0
1862 All Other 99360	1890 All Other	1862 All Other	1890 All Other
	0	0	0

V(D). Planned Program (Activity)

1. Brief description of the Activity

Programs will be developed and delivered to the general public (including youth), civic leaders, and policy makers to increase knowledge and understanding about Oregon's complex forestry sector and its importance to the state's and region's economies.

2. Brief description of the target audience

General public (including youth), civic leaders, environmental groups, policy makers.

V(E). Planned Program (Outputs)

1. Standard output measures

Target for the number of persons (contacts) reached through direct and indirect contact methods

	Direct Contacts Adults	Indirect Contacts Adults	Direct Contacts Youth	Indirect Contacts Youth
Year	Target	Target	Target	Target
Plan	5000	15000	2500	1500
2007	8043	13600	1655	840

2. Number of Patent Applications Submitted (Standard Research Output)

Patent Applications Submitted

Year Target

Plan: 0

2007: 0

Patents listed

3. Publications (Standard General Output Measure)

Number of Peer Reviewed Publications

	Extension	Research	Total
Plan			
2007	3	0	0

V(F). State Defined Outputs

Output Target

Output #1

Output Measure

Number of educational classes

Year	Target	Actual
2007	20	18

Output #2

Output Measure

Number of workshops

Year	Target	Actual
2007	5	10

Output #3

Output Measure

Number of group discussions

Year	Target	Actual
2007	10	10

Output #4

Output Measure

Number of demonstrations

Year	Target	Actual
2007	10	4

Output #5

Output Measure

Number of public service announcements

Year	Target	Actual
2007	20	12

Output #6

Output Measure

Number of recurring newsletters published

Year	Target	Actual
2007	11	8

Output #7

Output Measure

Number of non-recurring TV and other mass media programs

Year	Target	Actual
2007	20	15

Output #8

Output Measure

Number of web sites maintained

Year	Target	Actual
2007	10	13

V(G). State Defined Outcomes

O No.	Outcome Name
1	Percentage increase in number of public issues-related events attended and time spent engaged in public issues by individuals that had attended OSU Extension Service programs.
2	Reduction in dollars spent (as a percentage of income) per household for consumables resulting from technologies and educational information provided by OSU Extension Service
3	Increase in the number of start-up businesses resulting from innovation and educational programming provided by the OSU Oregon Wood Innovation Center
4	Change in percentage of persons exposed to OSU information that recycle.
5	Percentage of participants that indicate experiencing less conflict related to natural resource issues.

Outcome #1

1. Outcome Measures

Not reporting on this Outcome for this Annual Report

2. Associated Institution Types

3a. Outcome Type:

3b. Quantitative Outcome

Year	Quantitative Target	Actual
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3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

What has been done

Results

4. Associated Knowledge Areas

KA Code	Knowledge Area
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V(H). Planned Program (External Factors)

External factors which affected outcomes

Natural Disasters (drought, weather extremes, etc.)

Economy

Appropriations changes

Public Policy changes

Government Regulations

Competing Public priorities

Competing Programmatic Challenges

Brief Explanation

In the fall of 2007 OSU Extension's new on-line planning and reporting system (SOARS) was fully implemented. While this is a positive step forward, there are still some inconsistencies between SOARS and the AREERA State Plan of Work Information System. In the next year, an extra effort will be made to bring these two systems into closer alignment for improved quality in the planning and reporting process.

V(I). Planned Program (Evaluation Studies and Data Collection)

1. Evaluation Studies Planned

Retrospective (post program)

Before-After (before and after program)

During (during program)

Case Study

Evaluation Results

Public officials increased their understanding of forestry and natural resource issues as they relate to their community.

Key Items of Evaluation