

# Goat Internet Website

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## V(A). Planned Program (Summary)

### 1. Name of the Planned Program

Goat Internet Website

## V(B). Program Knowledge Area(s)

### 1. Program Knowledge Areas and Percentage

KA Code	Knowledge Area	%1862 Extension	%1890 Extension	%1862 Research	%1890 Research
903	Communication, Education, and Information Delivery		100%		100%
	<b>Total</b>		100%		100%

## V(C). Planned Program (Inputs)

### 1. Actual amount of professional FTE/SYs expended this Program

Year: 2007	Extension		Research	
	1862	1890	1862	1890
<b>Plan</b>	0.0	0.2	0.0	0.0
<b>Actual</b>	0.0	0.1	0.0	0.0

### 2. Actual dollars expended in this Program (includes Carryover Funds from previous years)

Extension		Research	
Smith-Lever 3b & 3c	1890 Extension	Hatch	Evans-Allen
	16497	0	29673
1862 Matching	1890 Matching	1862 Matching	1890 Matching
0	14934	0	14934
1862 All Other	1890 All Other	1862 All Other	1890 All Other
0	12554	0	32463

## V(D). Planned Program (Activity)

### 1. Brief description of the Activity

Langston University was awarded funding by the Food Safety and Inspection Service of USDA to develop training and certification for meat goat producers. Langston University organized and led a consortium of 1890 Universities and producer associations in this project. The consortium identified the subject topics most pertinent and pressing for the instructional modules. The consortium then identified experts on the selected subject topics and pursued those experts as module authors. The authors represented the most qualified persons in their field in academia as well as in the industry. Langston University translated the 22 instructional modules into web pages with accompanying images, and pre- and post-tests for those producers wishing to pursue certification. All modules are also available in pdf for easy printing and the introductory module is available as a podchapter for downloading and listening on an mp3 player. The web-site (<http://www2.luresext.edu/goats/training/qa.html>) was well-received by the goat producers community.

### 2. Brief description of the target audience

Dairy and meat goat producers; extension educators

**V(E). Planned Program (Outputs)**

**1. Standard output measures**

**Target for the number of persons (contacts) reached through direct and indirect contact methods**

	<b>Direct Contacts Adults</b>	<b>Indirect Contacts Adults</b>	<b>Direct Contacts Youth</b>	<b>Indirect Contacts Youth</b>
<b>Year</b>	<b>Target</b>	<b>Target</b>	<b>Target</b>	<b>Target</b>
<b>Plan</b>	200	800	0	0
2007	605	605	0	0

**2. Number of Patent Applications Submitted (Standard Research Output)**

**Patent Applications Submitted**

<b>Year</b>	<b>Target</b>
<b>Plan:</b>	0
2007:	0

**Patents listed**

**3. Publications (Standard General Output Measure)**

**Number of Peer Reviewed Publications**

	<b>Extension</b>	<b>Research</b>	<b>Total</b>
<b>Plan</b>			
2007	0	0	0

**V(F). State Defined Outputs**

**Output Target**

**Output #1**

**Output Measure**

Number of Research Projects completed on Goat Internet Website.

<b>Year</b>	<b>Target</b>	<b>Actual</b>
2007	0	0

**V(G). State Defined Outcomes**

<b>O No.</b>	<b>Outcome Name</b>
1	Number of goat producers learning about information found on the goat internet website.
2	Number of goat producers using the goat internet website.
3	Goat producers who improved their operations with information from the goat internet website.

**Outcome #1**

**1. Outcome Measures**

*Not reporting on this Outcome for this Annual Report*

**2. Associated Institution Types**

**3a. Outcome Type:**

**3b. Quantitative Outcome**

Year	Quantitative Target	Actual
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**3c. Qualitative Outcome or Impact Statement**

**Issue (Who cares and Why)**

**What has been done**

**Results**

**4. Associated Knowledge Areas**

KA Code	Knowledge Area
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**V(H). Planned Program (External Factors)**

**External factors which affected outcomes**

Natural Disasters (drought, weather extremes, etc.)

**Brief Explanation**

**V(I). Planned Program (Evaluation Studies and Data Collection)**

**1. Evaluation Studies Planned**

Before-After (before and after program)

Time series (multiple points before and after program)

**Evaluation Results**

Six-hundred-five (605) goat producers have enrolled in the on-line certification program and fifty-two goat producers have been certified via the site to date. They represent nearly every state in the United States and several provinces in Canada. The online certification training will help goat producers improve goat production practices.

**Key Items of Evaluation**

Two Stakeholder Testimonials:

Lastly, I would like to commend the Goat Research Department for facilitating the collaboration of this worthy program. As a new goat rancher (only 3 years) I found valuable information in each module which has had a positive impact on my goat herd. I have shared information on your program with fellow goat herders, along with my local goat association president. Hopefully, more Northern Kentucky producers will utilize this terrific resource.

Sincerely,

Deborah S. Hill  
3983 Akin Lane  
Burlington, Kentucky 41005  
hilld@hughes.net

Terry,

Thank you very much for your prompt reply. I got in and am doing the Q&A. I am convinced that this program will have a bigger positive affect on goat production than what anybody could imagined when you started out. I congratulate you and your colleagues.

Rian Kruger