

Economics of Crop Production

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V(A). Planned Program (Summary)

1. Name of the Planned Program

Economics of Crop Production

V(B). Program Knowledge Area(s)

1. Program Knowledge Areas and Percentage

KA Code	Knowledge Area	%1862 Extension	%1890 Extension	%1862 Research	%1890 Research
601	Economics of Agricultural Production and Farm Management	25%		0%	
602	Business Management, Finance, and Taxation	25%		0%	
603	Market Economics	25%		0%	
604	Marketing and Distribution Practices	25%		0%	
	Total	100%		0%	

V(C). Planned Program (Inputs)

1. Actual amount of professional FTE/SYs expended this Program

Year: 2007	Extension		Research	
	1862	1890	1862	1890
Plan	9.0	0.0	0.0	0.0
Actual	9.0	0.0	0.0	0.0

2. Actual dollars expended in this Program (includes Carryover Funds from previous years)

Extension		Research	
Smith-Lever 3b & 3c 252000	1890 Extension	Hatch	Evans-Allen
	0	0	0
1862 Matching 378000	1890 Matching	1862 Matching	1890 Matching
	0	0	0
1862 All Other	1890 All Other	1862 All Other	1890 All Other
0	0	0	0

V(D). Planned Program (Activity)

1. Brief description of the Activity

•Identify emerging issue. •Provide enterprise budgets, resource use alternatives, crop insurance options, marketing strategies and other resource material reflecting best management practices. •Evaluate effectiveness of alternative management practices. •Develop presentation materials. •Offer in-service education, presentations and workshops.

2. Brief description of the target audience

•Owners, managers and employees of farm operations •Marketing club members and facilitators •Agribusiness and government agency personnel

V(E). Planned Program (Outputs)

1. Standard output measures

Target for the number of persons (contacts) reached through direct and indirect contact methods

	Direct Contacts Adults	Indirect Contacts Adults	Direct Contacts Youth	Indirect Contacts Youth
Year	Target	Target	Target	Target
Plan	5000	500000	0	0
2007	5000	500000	0	0

2. Number of Patent Applications Submitted (Standard Research Output)

Patent Applications Submitted

Year Target

Plan: 0

2007: 0

Patents listed

3. Publications (Standard General Output Measure)

Number of Peer Reviewed Publications

	Extension	Research	Total
Plan			
2007	15	1	16

V(F). State Defined Outputs

Output Target

Output #1

Output Measure

{No Data Entered}

Not reporting on this Output in this Annual Report

Year	Target	Actual
2007	{No Data Entered}	{No Data Entered}

V(G). State Defined Outcomes

O No.	Outcome Name
1	Number of producers and others attending workshops, marketing clubs and other events.
2	Number of participants demonstrating an increase in subject knowledge and skills.
3	Evidence of producers employing enterprise budgets, using computerized decision-making tools, writing marketing plans and adopting recommended management tools.
4	Number of marketing clubs in the state.
5	Evidence of producers having a more productive working relationship with agriculture service personnel.
6	Evidence of producers implementing activities indicated by the management tools.
7	Evidence of benefits from marketing club participation and best management practice implementation.
8	Estimated value of adopted best management practices to the individual and to the state.

Outcome #1

1. Outcome Measures

Not reporting on this Outcome for this Annual Report

2. Associated Institution Types

3a. Outcome Type:

3b. Quantitative Outcome

Year	Quantitative Target	Actual
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3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

What has been done

Results

4. Associated Knowledge Areas

KA Code	Knowledge Area
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V(H). Planned Program (External Factors)

External factors which affected outcomes

Natural Disasters (drought, weather extremes, etc.)

Economy

Appropriations changes

Public Policy changes

Government Regulations

Competing Programmatic Challenges

Other (Farmer attitudes)

Brief Explanation

V(I). Planned Program (Evaluation Studies and Data Collection)

1. Evaluation Studies Planned

Retrospective (post program)

During (during program)

Evaluation Results

Outlook Conference for Agricultural Lenders Evaluation Summary

My attendance at this event should prove (7 = very beneficial, 1 = no value):

Overall:205 responses, 5.91 average ranking

Overall, I consider this learning experience (7 = excellent, 1 = poor):

Overall:206 responses, 5.96 average ranking

Give an example of something you gained from this session which may help you in your operation:

- Marketing information on what to expect in 2008 and beyond
- Understanding of livestock marketing
- 2008 crop marketing strategies
- Discussion on flexible leases
- Marketing strategies for grain
- Crop planning price knowledge and beneficial cattle information regarding market trends
- Markets
- Market updates, update on financial standards, great information
- Increased farm input costs
- Projections of price of commodities will help to relate and give advice to customers
- 2008 crop prices and crop costs
- Costs/marketing – looking forward – help with producers
- Outlook on prices is always very useful. Comment on value of retained earnings as a measure of success.

Key Items of Evaluation