

# Center for Cooperatives & C.H. Kirkman, Jr. Resource Library for Cooperatives

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## V(A). Planned Program (Summary)

### 1. Name of the Planned Program

Center for Cooperatives & C.H. Kirkman, Jr. Resource Library for Cooperatives

## V(B). Program Knowledge Area(s)

### 1. Program Knowledge Areas and Percentage

| KA Code | Knowledge Area                              | %1862 Extension | %1890 Extension | %1862 Research | %1890 Research |
|---------|---|-----------------|-----------------|----------------|----------------|
| 608     | Community Resource Planning and Development | 100%            |                 | 100%           |                |
|         | <b>Total</b>                                | 100%            |                 | 100%           |                |

## V(C). Planned Program (Inputs)

### 1. Actual amount of professional FTE/SYs expended this Program

| Year: 2007    | Extension |      | Research |      |
|---------------|-----------|------|----------|------|
|               | 1862      | 1890 | 1862     | 1890 |
| <b>Plan</b>   | 1.0       | 0.0  | 0.0      | 0.0  |
| <b>Actual</b> | 1.8       | 0.0  | 0.0      | 0.0  |

### 2. Actual dollars expended in this Program (includes Carryover Funds from previous years)

| Extension                    |                | Research       |                |
|------------------------------|----------------|----------------|----------------|
| Smith-Lever 3b & 3c<br>38334 | 1890 Extension | Hatch          | Evans-Allen    |
|                              | 0              | 0              | 0              |
| 1862 Matching<br>38334       | 1890 Matching  | 1862 Matching  | 1890 Matching  |
|                              | 0              | 0              | 0              |
| 1862 All Other<br>1172       | 1890 All Other | 1862 All Other | 1890 All Other |
|                              | 0              | 0              | 0              |

**V(D). Planned Program (Activity)**

**1. Brief description of the Activity**

•Collaborate with 10 key coop agencies (through memberships)and key individuals to expand the training and services to 20,000co-op residents, 25 neighborhood based credit Unions and other coops. •Purchase, lease, borrow 18 coop training tapes from the National Association HousingCooperatives and the National Cooperative Business Association and convert their formats for airing on Channel 19, publish to the 200 coops viewing dates and times. •Make available resource material from the C.H. Kirkman, Jr. Library to 300 Coop groups. •Train a minimum of 1,000 coop members. •Develop a video tape series, webpage and links to provide continuous scheduled training and information on coop housing issues of Governance, Predatory Lending/Investments, Coop Principles, Roles, Rights and Responsibilities of Coop Directors, Managers and Members. •Hold/participate in a minimum of 20 coop training sessions for 1,000 coop members and individuals in subsidized housing and maintain a resource library service to aid them. •Develop, maintain and update mailing list, fax list and e-mail list of the coops in the District of Columbia and resource groups serving coops. •Develop and maintain an advisory committee, that meets a minimum of twice a year, to gain stakeholders/customer input, ideas, and programs to meet their needs. •Support advocacy groups who promote legislation to protect coops from predatory practices, conversions. •Implement a Bi-annual awards program to recognize two DC Coops and two key individuals promoting co-ops in the District of Columbia.

**2. Brief description of the target audience**

Low to Moderate income individuals in the District of Columbia, with emphasis on those in coop housing, low income, subsidized housing and first time home buyers.

**V(E). Planned Program (Outputs)**

**1. Standard output measures**

**Target for the number of persons (contacts) reached through direct and indirect contact methods**

|             | <b>Direct Contacts Adults</b> | <b>Indirect Contacts Adults</b> | <b>Direct Contacts Youth</b> | <b>Indirect Contacts Youth</b> |
|-------------|-------------------------------|---------------------------------|------------------------------|--------------------------------|
| <b>Year</b> | <b>Target</b>                 | <b>Target</b>                   | <b>Target</b>                | <b>Target</b>                  |
| <b>Plan</b> | 20000                         | 0                               | 0                            | 0                              |
| 2007        | 10000                         | 100000                          | 0                            | 0                              |

**2. Number of Patent Applications Submitted (Standard Research Output)**

**Patent Applications Submitted**

|             |               |
|-------------|---------------|
| <b>Year</b> | <b>Target</b> |
| Plan:       | 0             |
| 2007:       | 0             |

**Patents listed**

**3. Publications (Standard General Output Measure)**

**Number of Peer Reviewed Publications**

|             | <b>Extension</b> | <b>Research</b> | <b>Total</b> |
|-------------|------------------|-----------------|--------------|
| <b>Plan</b> |                  |                 |              |
| 2007        | 0                | 0               | 0            |

**V(F). State Defined Outputs**

**Output Target**

**Output #1**

**Output Measure**

Collaborate with 10 key coop agencies (through memberships) and key individuals to expand the training and services to 20,000 co-op residents, 25 neighborhood based credit Unions and other coops; Purchase, lease, borrow 18 coop training tapes from the National Association Housing Cooperatives and the National Cooperative Business Association and convert their formats for airing on Channel 19, publish to the 200 coops viewing dates and times; Make available resource material from the C.H. Kirkman, Jr. Library to 300 Coop groups; Train a minimum of 1,000 coop members; Develop a video tape series, webpage and links to provide continuous scheduled training and information on coop housing issues of Governance, Predatory Lending/Investments, Coop Principles, Roles, Rights and Responsibilities of Coop Directors, Managers and Members; Hold/participate in a minimum of 20 coop training sessions for 1,000 coop members and individuals in subsidized housing and maintain a resource library service to aid them; Develop, maintain and update mailing list, fax list and e-mail list of the coops in the District of Columbia and resource groups serving coops; Develop and maintain an advisory committee, that meets a minimum of twice a year, to gain stakeholders/customer input, ideas, and programs to meet their needs; Support advocacy groups who promote legislation to protect coops from predatory practices, conversions; and Implement a Bi-annual awards program to recognize two DC Coops and two key individuals promoting co-ops in the District of Columbia.

| <b>Year</b> | <b>Target</b> | <b>Actual</b> |
|-------------|---------------|---------------|
| 2007        | 15000         | 100000        |

**V(G). State Defined Outcomes**

| <b>O No.</b> | <b>Outcome Name</b>  |
|--------------|--|
| 1            | The number of individuals in coops and subsidized housing trained on the roles, rights, and responsibilities of coop members, managers, and directors. |
| 2            | Number of participates who have changed their attitudes about coop housing ownership in the District of Columbia.                                      |
| 3            | Percentage of increase in the endowment for C. H. Kirkman, Jr. Library for Cooperatives.   |

**Outcome #1**

**1. Outcome Measures**

*Not reporting on this Outcome for this Annual Report*

**2. Associated Institution Types**

**3a. Outcome Type:**

**3b. Quantitative Outcome**

| Year | Quantitative Target | Actual |
|------|---------------------|--------|
|------|---------------------|--------|

**3c. Qualitative Outcome or Impact Statement**

**Issue (Who cares and Why)**

**What has been done**

**Results**

**4. Associated Knowledge Areas**

| KA Code | Knowledge Area |
|---------|----------------|
|---------|----------------|

**V(H). Planned Program (External Factors)**

**External factors which affected outcomes**

Appropriations changes

Government Regulations

**Brief Explanation**

The lack of and the problem of poor government regulations and a change in government policies toward the poor removed more than 30,000 individuals from public and subsidized housing and co-ops. CRED responded to this massive policy shift by developing a 28 page document called Gentrification, Destruction or Creation of Neighborhoods and Cooperatives the Last Chance for Diversity. CRED collaborated with 10 housing advocacy groups, host 4 meetings with the Coalition for Housing Justice and assisted the development of proposed legislation that was passed by the DC City Council, which slowed the removal of another 100,000 people.

**V(I). Planned Program (Evaluation Studies and Data Collection)**

**1. Evaluation Studies Planned**

During (during program)

Time series (multiple points before and after program)

**Evaluation Results**

Only through aggressive informational research and legislative action are hard fought improvements won for cooperatives. national organizations charge too much for their services and only make them available to a small number of individuals.

**Key Items of Evaluation**

More funding for outreach and information Processing.