

Promoting professional development activities designed to enhance organizational efficiency and effectiveness

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V(A). Planned Program (Summary)

1. Name of the Planned Program

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V(B). Program Knowledge Area(s)

1. Program Knowledge Areas and Percentage

KA Code	Knowledge Area	%1862 Extension	%1890 Extension	%1862 Research	%1890 Research
604	Marketing and Distribution Practices	10%	10%	10%	
610	Domestic Policy Analysis	10%	10%	10%	
802	Human Development and Family Well-Being	10%	10%	10%	
803	Sociological and Technological Change Affecting Individuals, Families and Communities	10%	10%	10%	
805	Community Institutions, Health, and Social Services	10%	10%	10%	
806	Youth Development	10%	10%	10%	
901	Program and Project Design, and Statistics	10%	10%	10%	
902	Administration of Projects and Programs	20%	20%	20%	
903	Communication, Education, and Information Delivery	10%	10%	10%	
Total		100%	100%	100%	

V(C). Planned Program (Inputs)

1. Actual amount of professional FTE/SYs expended this Program

Year: 2007	Extension		Research	
	1862	1890	1862	1890
Plan	55.0	0.5	0.0	0.0
Actual	8.0	0.0	0.0	0.0

2. Actual dollars expended in this Program (includes Carryover Funds from previous years)

Extension		Research	
Smith-Lever 3b & 3c 72481	1890 Extension	Hatch	Evans-Allen
	0	0	0
1862 Matching 607731	1890 Matching	1862 Matching	1890 Matching
	0	0	0
1862 All Other 700368	1890 All Other	1862 All Other	1890 All Other
	0	0	0

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V(D). Planned Program (Activity)

1. Brief description of the Activity

Advisory Council 44
 Classroom Enrichment 6
 Clinics 4
 Consultations 44
 County Event 17
 Curriculum Development 5
 Demonstration/Fields Trials 1
 Developing Educational Materials 9
 Developing Partnerships and Collaborations 70
 District Event 2
 Facilitating Groups 32
 Fairs/Exhibits 8
 Field Days 1
 Funding Efforts 44
 Group Teaching Events 28
 In-Service Training 49
 Marketing 23
 Needs Assessment 10
 Program Development 73
 Reporting Results 15
 State/National Event 9
 Working With Media 2 Total activities held in 2007 were 496

2. Brief description of the target audience

•Local Government •County Commissioners •County Departments and/or Agencies •County Administration •Cities, Towns, and Municipalities •State Government •Legislators •Legislative Delegation •Legislative Staff •Governmental Agencies •Federal Government •Congressional House & Senators •Congressional Support Staff •Federal Agencies •Faculty and Staff •Extension Specialists •Program Assistants •Clerical Staff •Extension Faculty •Research Faculty •Teaching Faculty •Program Leader, Extension Faculty •Professional Organizations •FAEFCS •NACAA •FAE4-HA •FANREP •FAEP •ESP •Volunteers •Overall Advisory Council/Committee •Program Advisory Committees •Volunteers for specific programs/projects •Media •Print media •Television •Radio •Benefactors and Donors •Businesses •Foundations •Individuals •Community Organizations •Inter-Governmental Agencies & Organizations •Granting Organizations •Non-Governmental Organizations (NGO) •Service Organizations •Charitable Organizations •501C-3 Organizations •County Fair Boards •State Fair Associations •Neighborhood Associations •Environmental Associations •Farm Bureau •Commodity Groups •Private Industry •Independent Business •Commodity Producer Groups •Agribusiness Enterprises •Students •Graduate students •Undergraduate students •Interns •Public and Private School Students •Florida Educational Institutions •State Universities •Community Colleges •Private Universities •Public & Private Schools •Other University of Florida Entities •General Public •Families •Youth •Individuals •Home Owners

V(E). Planned Program (Outputs)

1. Standard output measures

Target for the number of persons (contacts) reached through direct and indirect contact methods

	Direct Contacts Adults	Indirect Contacts Adults	Direct Contacts Youth	Indirect Contacts Youth
Year	Target	Target	Target	Target
Plan	64740	65235768	0	0
2007	57256	0	0	0

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2. Number of Patent Applications Submitted (Standard Research Output)

Patent Applications Submitted

Year	Target
Plan:	0
2007:	0

Patents listed

3. Publications (Standard General Output Measure)

Number of Peer Reviewed Publications

	Extension	Research	Total
Plan			
2007	9	0	0

V(F). State Defined Outputs

Output Target

Output #1

Output Measure

classroom enrichment

Year	Target	Actual
2007	10	0

V(G). State Defined Outcomes

O No.	Outcome Name
1	<p>Conduct meaningful formal and nonformal needs assessment. Design appropriate evaluation strategies for educational programs. Design programs for appropriate ages and stages of development. Increased knowledge of program development, implementation and evaluation. Increased knowledge of program planning for diverse audiences. Increased understanding of cultural norms, values and beliefs. Involve culturally diverse groups in program planning, implementation and evaluation. Write measurable educational program objectives. Adoption of effective volunteer development and management strategies. Ease transition of new UF/IFAS Extension faculty to a new job. Foster open communication and dialogue among new and seasoned UF/IFAS Extension professionals. Increase knowledge of Extension programming methods. Increase knowledge of the role of CES. Increase use of basic skills needed to become an effective Extension educator. Create an awareness of communication and marketing methods for internal and external audiences. Demonstrate the effectiveness of communication and marketing methods. Increase the amount and use of communication among internal and external audiences. Increased confidence in the use of appropriate technology. Increased knowledge of the uses of technology. Integrate technology in educational programming. Demonstrate appropriate leadership skills. Demonstrate appropriate time management skills and use of time management tools and resources. Demonstrate responsible use of available personnel resources such as leave systems, employee assistance, and health programs. Effectively utilize goal-setting strategies as a tool for prioritizing, decision making, and time management. Evaluate program decisions utilizing critical and strategic thinking skills. Set personal priorities inclusive of work, family, and personal goals. Understand and value the role of Extension as a scholarly contribution to the University community. Understand the role of multiple intelligences in program design and delivery. Utilize strategic planning skills in designing long-term Extension programs. Adequate facilities to meet needs of faculty, staff, and clientele Development and implementation of training material Enhance interaction with county administration and county government Enhanced efforts to recruit, hire, train and retain outstanding faculty and staff Enhanced interaction between all levels & divisions of IFAS Enhanced interaction with County Commissioners Enhanced program productivity resulting from Volunteers and Advisory group assistance Improved understanding of UF/IFAS Extension, Research, and Teaching mission Increased dependence by county government on Extension expertise Increased input into faculty program development Increased positive relations and coverage by the media Increasing funding Interaction between DED's, Center Directors, CED's, Department Chairs and UF/IFAS administration Interaction with County Administrators Manage a balanced budget Number of county/state officials trained Orientation of faculty and staff Successful collaboration with other agencies or groups Successful communication with Volunteers and Advisory groups Successful promotion, permanent status and tenure of faculty Successfully meeting County and State expectations</p>
2	<p>Improve competencies of Extension faculty from inservice training</p>
3	<p>Improved competencies of Extension faculty form inserive training</p>

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Outcome #1

1. Outcome Measures

Not reporting on this Outcome for this Annual Report

2. Associated Institution Types

3a. Outcome Type:

3b. Quantitative Outcome

Year	Quantitative Target	Actual
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3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

What has been done

Results

4. Associated Knowledge Areas

KA Code	Knowledge Area
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V(H). Planned Program (External Factors)

External factors which affected outcomes

Natural Disasters (drought, weather extremes, etc.)

Economy

Appropriations changes

Public Policy changes

Government Regulations

Competing Public priorities

Competing Programmatic Challenges

Populations changes (immigration, new cultural groupings, etc.)

Brief Explanation

{No Data Entered}

V(I). Planned Program (Evaluation Studies and Data Collection)

1. Evaluation Studies Planned

After Only (post program)

Before-After (before and after program)

During (during program)

Time series (multiple points before and after program)

Case Study

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Evaluation Results

In the Promoting professional development activities designed to enhance organizational efficiency and effectiveness program area there were more than 496 activities completed in 2007 to provide solutions to critical needs in this program area. Faculty and staff expended 58644.8 hours on these programs. As a result, Extension faculty had more than 57256 direct clientele contacts. In activities within these programs more than 2540 activity attendees were evaluated and more than 2505 participants showed a knowledge, behavior or conditional change as outcomes to the research-based educational program(s) they attended. Over \$ 1380580 dollars were expended in this program from state, county and federal sources. This program included both integrated and multistate components. More than 3208 hours were expended by volunteers in this program area at a value of \$ 51,488.40.

Key Items of Evaluation